



## City Council Meeting - Final

November 18, 2024  
7:00 PM

- 
- A. **PRC2024-038** Proclamation in recognition of Shop Smyrna Saturday and Small Business Saturday, November 30, 2024



# City of Smyrna

## Issue Sheet

A Max Bacon  
City Hall  
2800 King Street  
Smyrna, GA 30080

File Number: PRC2024-038

---

**Agenda Date:** 11/18/2024

**In Control:** City Council

**File Type:** Proclamation

**Agenda Section:**

Proclamations and Presentations

**Department:** Mayor and Council

**Agenda Title:**

Proclamation in recognition of Small Business Saturday and Shop Smyrna Saturday, November 30, 2024

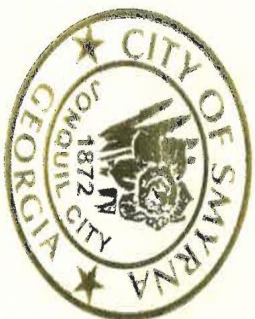
***Citywide***

**ISSUE AND BACKGROUND:**

Proclamation in recognition of Small Business Saturday and Shop Smyrna Saturday, November 30, 2024.

Representatives from the Smyrna Business Association (SBA) will be in attendance to accept the Proclamation

**RECOMMENDATION / REQUESTED ACTION:**



# A PROCLAMATION

BY THE MAYOR OF THE CITY OF SMYRNA

## In Recognition of Shop Smyrna Saturday and Small Business Saturday November 30, 2024

**Whereas:** the City of Smyrna, Georgia celebrates our local small businesses and the contributions they make to our local economy and community; and

**Whereas:** according to the United States Small Business Administration, there are 34.7 million small businesses in the United States. Small businesses represent 99.7% of firms with paid employees; small businesses are responsible for 61.1% of net new jobs created since 1995; and small businesses employ 45.9% of the employees in the private sector in the United States; and

**Whereas:** 68 cents of every dollar spent at a small business in the United States stays in the local community, and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

**Whereas:** 59% of U.S. consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer or restaurant on Small Business Saturday 2023; and

**Whereas:** Small Business Saturday is celebrating its 15<sup>th</sup> year in 2024; and

**Whereas:** the Smyrna Business Association sponsors and promotes a local version of Small Business Saturday known as Shop Smyrna Saturday on the Saturday after Thanksgiving; and

**Whereas:** Smyrna, Georgia supports our local businesses that create jobs, boost our local economy, and preserve our communities; NOW,

**Therefore:** I, Derek Norton, Mayor of the City of Smyrna, Georgia do hereby proclaim November 30, 2024, as *Shop Smyrna Saturday and Small Business Saturday* and urge the residents of our community to support small businesses and merchants on Saturday, November 30th and Shop Small throughout the year.

*In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Smyrna to be affixed upon this 18th day of November in the year of Our Lord 2024.*



*Derek Norton*  
Mayor

Derek Norton