



## City Council Meeting - Final

January 29, 2024  
7:00 PM

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- G. ATH2024-016** Authorization of street closures of the Upper Market Village (around the fountain area), as well as the use of the street and center landscape section along W. Spring Street from Atlanta Road to King Street for the 2024 Annual Pride Festival by Smyrna is Fabulous, on Saturday, June 22, 2024, from 8:00 a.m. to 7:00 p.m.  
***Ward 3 Councilmember – Travis Lindley***



# City of Smyrna

## Issue Sheet

A Max Bacon  
City Hall  
2800 King Street  
Smyrna, GA 30080

File Number: ATH2024-016

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**Agenda Date:** 1/29/2024

**In Control:** City Council

**File Type:** Authorization

**Agenda Section:**  
Consent Agenda

**Agenda Number:** G.

**Department:** Administration

**Agenda Title:**

Authorization of street closures of the Upper Market Village (around the fountain area), as well as the use of the street and center landscape section along W. Spring Street from Atlanta Road to King Street for the 2024 Annual Pride Festival by Smyrna is Fabulous, on Saturday, June 22, 2024, from 8:00 a.m. to 7:00 p.m.

***Ward 3 Councilmember – Travis Lindley***

**ISSUE AND BACKGROUND:**

Smyrna is Fabulous is requesting to hold the 2024 Annual Pride Festival in the Smyrna Market Village on Saturday, June 22, 2024, from 12:00 pm to 6:00 pm and is requesting closures of the Upper Market Village around the fountain area as well as the use of the street and center landscape section along W Spring Street from Atlanta Road to King Street from 8:00 am until 7:00 pm. Barricading will be used to preserve access to businesses along W. Spring Street for pedestrians, but no vehicular traffic within the event space.

Event organizers from Smyrna is Fabulous are Mike Mitchell (primary contact, 678-570-1332) and Leah Bulow (secondary contact, 404-247-9677).

**RECOMMENDATION / REQUESTED ACTION:**

Staff recommends authorization of street closures of the Upper Market Village (around the fountain area), as well as the use of the street and center landscape section along W. Spring Street from Atlanta Road to King Street for the 2024 Annual Pride Festival by Smyrna is Fabulous, on Saturday, June 22, 2024, from 8:00 a.m. to 7:00 p.m.

CITY OF SMYRNA EVENT PERMIT APPLICATION



CITY OF SMYRNA EVENT PERMIT APPLICATION  
Must be submitted ninety (90) days prior to event

Application Date: 1/8/2024 Name of Representative: Michael Mitchell  
Name of Organization: Smyrna is Fabulous Federal Tax ID/EIN: 87-2966222  
Address: 2116 Jarrod Place SE  
City: Smyrna State: GA Zip Code: 30080  
Telephone #: 678-570-1332 Fax #: \_\_\_\_\_  
Purpose of Event Permit: 2024 Annual Pride Festival  
Type of Event: ☒ Festival/Arts Show ☐ Parade ☐ Other \_\_\_\_\_

Please fill out a [Racing Event Permit Application](#) for walks, runs, and bike races.

Proposed Event Date: 06/22/2024  
Proposed Assembling Location: Smyrna Market Village  
Time of Assembling: 8:00am Event Start Time: 12:00pm  
Event End Time: 6:00pm Time Dismantling Complete: 7:00pm

Description of Event (attach additional page if more space is needed):

Smyrna is Fabulous is a 501(c)3 non profit operating in Smyrna, GA. We host Cobb's only LGBTQ+ Pride Festival. The 3rd annual festival will comprise of various vendor booths, DJ, Community Organizations and much more.

-Our Mission: Smyrna is Fabulous welcomes and celebrates its LGBTQ+ Residents and Allies by creating community and building partnerships founded in social equality

-Our Vision: Smyrna is Fabulous believes that everyone should feel welcome, respected, and appreciated. We imagine a city where no one has to wonder if they will be rejected as a neighbor because of who they love.

CITY OF SMYRNA EVENT PERMIT APPLICATION

Projected Attendance: 1,000 - 1,500 Previous Year's Attendance: 1,500 - 1,750

Does this event require street closures? ☒ Yes (attach street closure map) ☐ No

Streets to be closed: W Spring St. from ATL Rd. to King St.

Closure Date and Time: 6/22/24 - 08:00am Reopen Date and Time: 6/22/24 - 7:00pm

Number of Off-Duty Police Officers requested (minimum 4 hours per officer): 4 patrol

*Fees: Patrolling - \$55/hour/officer Directing Traffic - \$65+/hour/officer*

Total number of portable restrooms: 4 Total number of portable ADA restrooms: 1

Portable restroom company and phone number: Pit Stop Sanitation, 770-439-2888

*Please refer to the Georgia Department of Public Health [Portable Sanitation Brochure](#) or [www.dph.georgia.gov](http://www.dph.georgia.gov), and the Americans with Disabilities Act of 1990 (ADA), for rules and guidelines.*

Will generators be used? ☐ Yes ☒ No

Generator company and phone number: N/A

Will tents be used? ☒ Yes ☐ No

If yes, number of tents: 30-35 Tent size: 10 X 10

Will food or non-alcoholic beverages be served or sold? ☒ Yes ☐ No

*Approval from Cobb & Douglas Public Health may be required. Please visit the [Cobb & Douglas Public Health website](#) or call 770-514-2300 to discuss food and beverage regulations before submitting an application.*

Will alcohol be served or sold? ☐ Yes ☒ No

*Temporary alcohol license requests require approval of the Mayor and City Council and must be requested a minimum of sixty (60) days prior to the day of the event.*

Will any non-food items be sold? ☒ Yes ☐ No

Will there be any entertainment or music? ☒ Yes ☐ No

If yes, describe: DJ

CITY OF SMYRNA EVENT PERMIT APPLICATION

**Attachments & Acknowledgements:**

☒ Event Site Plan showing the proposed event area and any/all items related to the event.

☒ Street Closure Map

☐ Parade Route (if applicable)

☐ Event Description (if more space is required)

☒ Signed Release and Indemnity Agreement: Attached in application packet.

☐ Proof of Liability Insurance: May be required based on event size and is due thirty (30) days before the event.

This information contained in the permit application will be submitted to the Smyrna Police Department and other related departments. Any changes in the date, time, composition, and/or route of the event must be approved by the police department, City management, and/or Mayor and Council. Upon approval of this application, this document will serve as your permit. The permit is to be carried by the lead representative of the event and is to be shown upon request. The City of Smyrna reserves the right to deny permission for activities in the streets and parks of the City.

The applicant acknowledges that the event is the responsibility of the event organizer, which includes planning, implementation, logistics, supplies, and resources. Requests to use City resources must be made in writing and approved with this process.

Applicant:  Date: 1/8/2024

Approved By: \_\_\_\_\_ Date: \_\_\_\_\_

Fire Marshal

\_\_\_\_\_  
Date: \_\_\_\_\_

Traffic Supervisor/Deputy Chief/Chief – Smyrna PD

City Administrator Approval: \_\_\_\_\_ Date: \_\_\_\_\_



## CITY OF SMYRNA RELEASE AND INDEMNITY AGREEMENT

In consideration of participation in said special event the undersigned organization/business/group/individual hereby agrees and warrants that they shall release, defend, indemnify and save harmless the City of Smyrna, its officers, directors, employees and any other person, firm or corporation charged or chargeable with responsibility or liability, their heirs, administrators, executors, successors and assigns and agents from any and all costs, expenses, restrictions, claims, demands, suits, actions, proceedings, damages, liabilities, deficiencies, judgments, levies, costs or expenses, including, but not limited to, attorney's fees and expenses of any kind and nature, including, but not by way of limitation, any claim for damages to property or injuries to or death of any person or persons relating to or arising from the special event or related activities, regardless of whether arising from the negligence or wrongful acts, errors or omissions of the City of Smyrna.

Without limiting the generality of the foregoing, the undersigned organization/business/group/individual agrees that they shall reimburse the City of Smyrna for legal fees and other costs incurred in the City of Smyrna's defense of such claims of litigation. The City of Smyrna shall have the right to participate in the defense of any claims or litigation and shall have the right to approve any settlement.

This release extends and applies to, and also covers and includes, all unknown, unforeseen, unanticipated and unsuspected injuries, damages, loss and liability, and the consequences thereof, as well as those now disclosed and known to exist. The provisions of any state, federal, local or territorial law or statute providing in substance that releases shall not extend to claims, demands, injuries or damages which are unknown or unsuspected to exist at the time, to the person executing such release, are hereby expressly waived.

The undersigned organization/business/group/individual acknowledges that the agreement hereby releases and discharges the City of Smyrna, its officers, directors, employees and agents, of any and all claims, relating to any bodily and personal injuries or damages to property and the consequences thereof resulting from their participation in the said special event. I do hereby covenant with the City of Smyrna that I, my heirs, executors, assigns and transferees will never at any future time sue the City of Smyrna for or on account of any claim for damages arising out of my participation in the said special event whether such claims arise by negligence of the City of Smyrna, its employees or agents, or by the negligence of any other participant.

It is further agreed and understood that said participation in the special event is not to be construed as an admission of liability and acceptance of assumption of responsibility by the City of Smyrna, its officers and members.

This is the third day of January, 2024.

NAME OF ORGANIZATION/BUSINESS/GROUP/INDIVIDUAL:

Smyrna is Fabulous / [Signature]

INDIVIDUAL RESPONSIBILITY \_\_\_\_\_

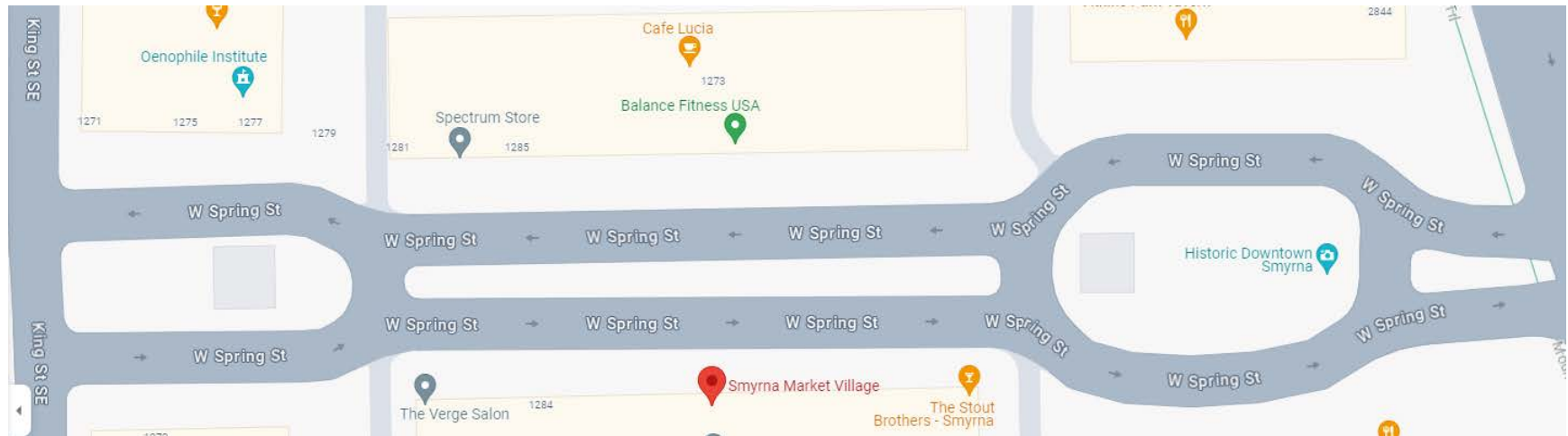
(Signature)

## Proposed Street Closures for Smyrna Pride

06/22/2024

W Spring St. from ATL Rd. to King St.

8:00am – 7:00pm



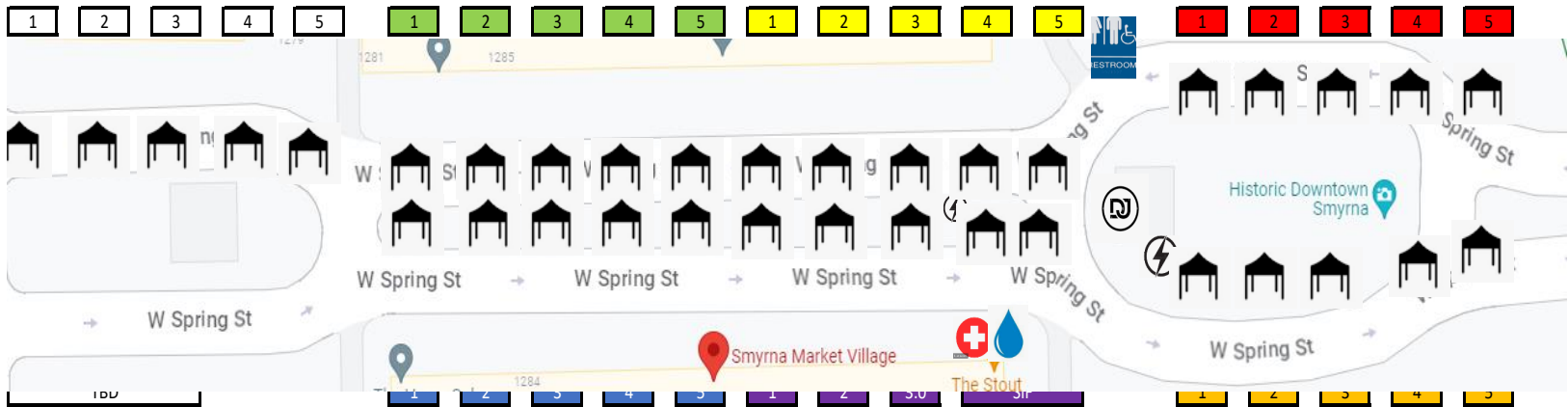
Street Closure: West Spring Street from Atlanta Road to King Street. ALL Vendors will enter on King Street, unload and then proceed to parking facility of their choosing. Vendor Load In times are outlined below.

Portable Restrooms will be placed on the north side of W Springs Street to support additional facility use not supported by local opren businesses. In 2023 2 portable faciliets were secured we will double that for 2024.

35 Vendor spaces identified amongst 975 usable feet of street frontage. 975 feet / 35 vendors provides over 26 feet of frontage per booth. Maximum allowable booth is 10' long leaving a variance of 5+' on either side

Command Center Booth (identified below as SIF) will house first aid supplies and caregivers will be certified medical volunteers. In the event of emergency, online festival guide as well as support staff will instruct exit to the closest parking lot.

Back of vendor tents will be against the inside curb closeest to the grass median on W Spring Street. Legacy vendors have already been placed.



Green 1	Jonquil Smyrna Swag
Green 2	Strange Books
Green 3	Sincerely Fearless
Green 4	
Green 5	
Orange 1	Kristen Ramsey Art
Orange 2	DualityClique
Orange 3	V Hand Stitching
Orange 4	
Orange 5	Cotton Dandy Heartz
White 1	
White 2	
White 3	
White 4	
White 5	

Blue 1	
Blue 2	Cairtney
Blue 3	The Pet Butler
Blue 4	
Blue 5	
Yellow 1	Cobb Douglas Public Health
Yellow 2	Free Mom Bugs
Yellow 3	Union Sanctuary
Yellow 4	Crazy Goat Girls
Yellow 5	Crazy Goat Girls

Red 1	
Red 2	
Red 3	Bee's Bark Bar
Red 4	Ofek Chiropractic
Red 5	Shop la Bish
Purple 1	Property Guys
Purple 2	Plant Daddies
Purple 3	Plant Daddies
SIF	SIF

Load In Zone	Time	Booth #'s
1	8:30	Bl/Red 1, 3, Gr 2, 4,5, SIF
2	9:15	Pur 1-3, Yell 1-3, Bl 2,4, 5
3	10:00	Or 1 & 3, Yell 4, 5, Red 2, 4, 5
4	10:30	Gr, Or, White

Five uniformed police officers constantly patrolling festival

One uniformed police officer maintaining traffic flow on ATL Road

Cruisers parked along ATL Road with room for two cruisers on festival grounds

DJ with two speakers as identified above near the fountain

2 additional speakers one north end, one south end of W Spring near gazebo