



City Council Meeting - Final

November 06, 2023

7:00 PM

-
- A. ATH2023-48** Approval of RFP24-008 for an online subscription service to assist the City Marshals with enforcement of the Short-Term Rental Ordinance with Granicus in the amount of \$27,993.06 for the first year cost and authorize the Mayor to sign and execute all related documents.



City of Smyrna

Issue Sheet

A Max Bacon
City Hall
2800 King Street
Smyrna, GA 30080

File Number:

Agenda Date: 11/6/2023

In Control: City Council

File Type: Authorization

Agenda Section:
Community Development Items

Agenda Number: A

Department: Community Development

Agenda Title:

Approval of RFP24-008 for an online subscription service to assist the City Marshals with enforcement of the Short-Term Rental Ordinance with Granicus in the amount of \$27,993.06 for the first year cost and authorize the Mayor to sign and execute all related documents.

Citywide

ISSUE AND BACKGROUND:

Community Development requested proposals for an online subscription service to assist the City Marshals with enforcement of the Short-term Rental Ordinance. The system provides monitoring of short-term rental websites and assist in notification to violators and tax collection.

Three (3) proposals were received on Friday, September 15, 2023 and presentations/demonstrations were completed on Tuesday, October 3, 2023. The information was evaluated by staff from Community Development, Finance and Information Technology.

The team is recommending Granicus with a first-year cost of \$27,993.06.

RECOMMENDATION / REQUESTED ACTION:

Community Development and Purchasing recommend approval of RFP24-008 for an online subscription service to assist the City Marshals with enforcement of the Short-Term Rental Ordinance with Granicus in the amount of \$27,993.06 for the first year cost and authorize the Mayor to sign and execute all related documents.

CITY OF SMYRNA
PURCHASING DEPARTMENT
2800 KING STREET
SMYRNA, GEORGIA 30080
678-631-5406

TO: Russell Martin, Director – Community Development

FROM: Kelly Brown, Purchasing Manager

DATE: October 25, 2023

SUBJECT: **Recommendation – RFP 24-008 Short-Term Rental Compliance Services**

The City of Smyrna requested proposals from qualified firms to provide a complete compliance monitoring, enforcement, and analytical service to monitor short-term rentals in accordance with the City’s Short-Term Rental Ordinance. Three (3) proposals were received on Friday, September 15, 2023, and demonstrations/interviews were completed on Tuesday, October 3, 2023. The proposals were evaluated by staff from Community Development, Finance, and Information Technology. Based on proposal and demonstration, the evaluation team recommend award to Granicus.

Rank	Firm	Initial Fee Proposal	Score
1	Granicus	\$19,785.06	91.60
2	GovOS	\$22,468.27	79.21
3	Avenu Insights & Analytics, LLC	\$26,840.00	71.17

It is the recommendation of the evaluation team and Purchasing to award this project to Granicus. Granicus provided an additional service for integration, set-up, and configuration with ESRI and Open Gov systems. The first-year cost is \$27,993.06 and annual renewal cost is \$26,993.06.

Please prepare any necessary paperwork to present to the Mayor and Council for approval.

Granicus
1999 Broadway, Suite 3600
Denver, CO 80202