



## City Council Meeting - Final

November 20, 2023

7:00 PM

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A. PRC2023-026 Proclamation in recognition of Small Business Saturday, November 25, 2023



# City of Smyrna

## Issue Sheet

A Max Bacon  
City Hall  
2800 King Street  
Smyrna, GA 30080

File Number: PRC2023-026

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**Agenda Date:** 11/20/2023

**In Control:** City Council

**File Type:** Proclamation

**Agenda Section:**

Proclamations and Presentations

**Agenda Number:** A.

**Department:** Mayor and Council

**Agenda Title:**

Proclamation in recognition of Small Business Saturday, November 25, 2023

***Citywide***

**ISSUE AND BACKGROUND:**

Proclamation in recognition of Small Business Saturday, November 25, 2023.

Representatives from the Smyrna Business Association (SBA) will be in attendance to accept the Proclamation:

Paul Powers

Christy Hiatt

Burke Scott

Denise Czarnik

**RECOMMENDATION / REQUESTED ACTION:**

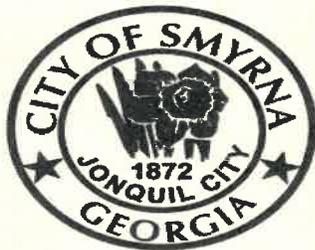


## A PROCLAMATION

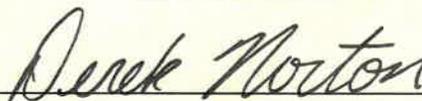
BY THE MAYOR OF THE CITY OF SMYRNA

### In Recognition of Small Business Saturday November 25, 2023

- Whereas:** the government of Smyrna, Georgia celebrates our local small businesses and the contributions they make to our local economy and community; and
- Whereas:** according to the United States Small Business Administration, there are 33 million small businesses in the United States. Small businesses represent 99.7% of firms with paid employees; small businesses are responsible for 62.7% of net new jobs created since 1995; and small businesses employ 46.4% of the employees in the private sector in the United States; and
- Whereas:** 68 cents of every dollar spent at a small business in the United States stays in the local community, and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and
- Whereas:** 72% of consumers reported that Small Business Saturday 2022 made them want to shop and dine at small, independently owned retailers and restaurants all year long; and
- Whereas:** Smyrna, Georgia supports our local businesses that create jobs, boost our local economy, and preserve our communities; and
- Whereas:** advocacy groups, as well as public & private organizations across the country have endorsed the Saturday after Thanksgiving as *Small Business Saturday*; NOW
- Therefore:** I, Derek Norton, Mayor of the City of Smyrna, Georgia do hereby proclaim November 25, 2023, as *Small Business Saturday* and urge the residents of our community, and communities across the country, to support small businesses and merchants on *Small Business Saturday* and throughout the year.



*In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Smyrna to be affixed upon this 20th day of November in the year of Our Lord 2023.*

  
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Mayor

Derek Norton