



City Council Meeting - Final

November 20, 2023
7:00 PM

A. **PRC2023-026** Proclamation in recognition of Small Business Saturday, November 25, 2023



City of Smyrna

Issue Sheet

File Number: PRC2023-026

A Max Bacon
City Hall
2800 King Street
Smyrna, GA 30080

Agenda Date: 11/20/2023

In Control: City Council

File Type: Proclamation

Agenda Section:

Proclamations and Presentations

Agenda Number: A.

Department: Mayor and Council

Agenda Title:

Proclamation in recognition of Small Business Saturday, November 25, 2023

Citywide

ISSUE AND BACKGROUND:

Proclamation in recognition of Small Business Saturday, November 25, 2023.

Representatives from the Smyrna Business Association (SBA) will be in attendance to accept the Proclamation:

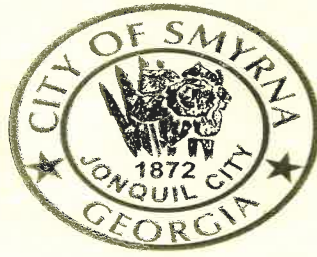
Paul Powers

Christy Hiatt

Burke Scott

Denise Czarnik

RECOMMENDATION / REQUESTED ACTION:



A PROCLAMATION

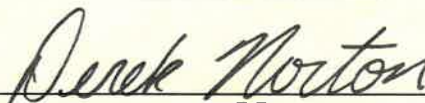
BY THE MAYOR OF THE CITY OF SMYRNA

In Recognition of Small Business Saturday November 25, 2023

- Whereas:** the government of Smyrna, Georgia celebrates our local small businesses and the contributions they make to our local economy and community; and
- Whereas:** according to the United States Small Business Administration, there are 33 million small businesses in the United States. Small businesses represent 99.7% of firms with paid employees; small businesses are responsible for 62.7% of net new jobs created since 1995; and small businesses employ 46.4% of the employees in the private sector in the United States; and
- Whereas:** 68 cents of every dollar spent at a small business in the United States stays in the local community, and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and
- Whereas:** 72% of consumers reported that Small Business Saturday 2022 made them want to shop and dine at small, independently owned retailers and restaurants all year long; and
- Whereas:** Smyrna, Georgia supports our local businesses that create jobs, boost our local economy, and preserve our communities; and
- Whereas:** advocacy groups, as well as public & private organizations across the country have endorsed the Saturday after Thanksgiving as *Small Business Saturday*; NOW
- Therefore:** I, Derek Norton, Mayor of the City of Smyrna, Georgia do hereby proclaim November 25, 2023, as *Small Business Saturday* and urge the residents of our community, and communities across the country, to support small businesses and merchants on *Small Business Saturday* and throughout the year.



In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Smyrna to be affixed upon this 20th day of November in the year of Our Lord 2023.



Mayor

Derek Norton