



## City Council Meeting - Final

October 16, 2023

7:00 PM

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- B. 2023-215** The Citywide evaluation team from Parks & Recreation, Public Works and Administration recommends that Mayor and Council award Illuminating Design the project (RFP 24-009) for holiday lighting and decorations for The City of Smyrna for 2023 holiday season in the amount of \$196,728.68 and authorize the Mayor to sign and execute all related documents,



# City of Smyrna

## Issue Sheet

A Max Bacon  
City Hall  
2800 King Street  
Smyrna, GA 30080

File Number: 2023-215

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**Agenda Date:** 10/16/2023

**In Control:** City Council

**File Type:** General ID

**Agenda Section:**  
Formal Business

**Agenda Number:** B.

**Department:** P&R

**Agenda Title:**

Authorization for the recommendation of The Evaluation Team and Purchasing that Mayor and Council award the project for holiday lighting and decorations for the 2023 holiday season to Illuminating Design in the amount of \$196,728.68 and authorize the Mayor to sign and execute all related documents.

***Citywide***

**ISSUE AND BACKGROUND:**

The City of Smyrna requested proposals for the services of a licensed, qualified and experienced holiday lighting and decorations contractor for the 2023 holiday season. Four proposals were received and evaluated by staff from Parks & Recreation, Public Works and Administration. The top two firms were selected for interview and presentation. Based on these proposals the team recommends Illuminating Design for the project.

**RECOMMENDATION / REQUESTED ACTION:**

It is the recommendation of The Evaluation Team and Purchasing that Mayor and Council award the project for holiday lighting and decorations for the 2023 holiday season to Illuminating Design in the amount of \$196,728.68 and authorize the Mayor to sign and execute all related documents.

CITY OF SMYRNA  
PURCHASING DEPARTMENT  
2800 KING STREET  
SMYRNA, GEORGIA 30080  
678-631-5406

TO: Richard Garland, Director – Parks & Recreation

FROM: Kelly Brown, Purchasing Manager

DATE: October 4, 2023

SUBJECT: **Recommendation – RFP 24-009 Holiday Lighting & Decorations**

The City of Smyrna requested proposals for the services of a licensed, qualified, and experienced holiday lighting and decorations contractor for the 2023 holiday season. Four (4) proposals were received and evaluated by staff from Parks & Recreation, Public Works, and Administration. We selected the top (2) scoring firms for interview and presentation. Based on proposal and interview, the evaluation team recommend award to Illuminating Design.

Rank	Firm
1	<b>Illuminating Design (Peachtree Corners, GA)</b>
2	Lights All Year (Buford, GA)
3	Blinge of Marietta (Marietta, GA)
4	Carter 1 Enterprises (Atlanta, GA)

It is the recommendation of the evaluation team and Purchasing to award this project to Illuminating Design. The proposed cost based on items in response is \$196,728.68. Staff will discuss selection of items and the final cost may increase or decrease but remain within budgeted amounts.

Please prepare any necessary paperwork to present to the Mayor and Council for approval.

Illuminating Design  
6767 Peachtree Industrial Blvd.  
Suite D  
Peachtree Corners, GA 30092