

E. 2023-020 Authorize dates for 2023 list of official City organized community events with approval of street closings for identified events requiring street closures.



City of Smyrna

Issue Sheet

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2800 King Street
Smyrna, GA 30080

File Number: 2023-020

Agenda Date: 2/6/2023

In Control: City Council

File Type:

Agenda Section:
Consent Agenda

Authorization **Agenda**

Number: E.

Department: Community Relations

Agenda Title:

Authorize dates for 2023 list of official City organized community events with approval of street closings for identified events requiring street closures.

Ward 3 Councilmember - Travis Lindley

ISSUE AND BACKGROUND:

The annual list of community events organized and promoted by the City of Smyrna has been combined with other events of note into a composite calendar for Council review and information. The events that require street closings are identified in attachment and approval of these closings is requested.

RECOMMENDATION / REQUESTED ACTION:

Approve City organized/managed events with requested street closings.

Street Closings for Approval for 2023

City Organized (or assisted) Community Events

These events require street closings/traffic management and cleanup in public spaces. Descriptions of what streets are to be closed and for how long are posted within this document following the event/date/holiday list, in numerical order. Events that are still in development may indicate the need for approval of street closings at a later date by indicated department. Special considerations and/or changes of note may be provided in the event/date/holiday list as well. Events that are not organized by or with the City of Smyrna as official City of Smyrna events are not listed and must be approved through a separate staff review and Council approval process.

Jan. 17 - MLK Day – City Holiday

February

March

April 7 – Good Friday is April 7 (Easter is Sunday, April 9) – City Holiday

1) Jonquil City Jog - Saturday, April 15th, 2023 – 7:00 am registration / 8:00 am 5K / approx. 9:00 am 1-mile with Tot Trot following) – Community Relations & Support Smyrna – Date Change and separating from Festival.

2) Spring Jonquil Festival - Saturday, April 29 (10:00 am to 6:00 pm) & Sunday, April 30 (12:00 pm to 5:00 pm), 2023 – Community Relations & JRM (to manage alcohol sales)

May

3) Food Truck Tuesdays – Tues. May 2 through Tues. Sept. 26 – 5:00 pm to 9:00 pm (removing week of July 4 and Labor Day week 2023) – Community Relations & JRM assisting – **Portion of lanes only and one-way traffic plan.**

4) Handmade Market – Sunday, May 7 – Oct 22, 2023 – 11:00 am to 3:00 pm – Parks & Recreation

May 30 – Memorial Day – City Holiday

5) Memorial Day - Monday, May 29, 2023 – 9:30 am to 10:30 pm – Parks & Recreation with **outside organizer**

June

6) 1st Concert (June) - Saturday, June 10, 2023 – 7:00 pm to 10:00 pm – Community Relations

July

June 19 – Juneteenth Day – City Holiday

July 4 – Independence Day – City Holiday

7) 2nd Concert (July) - Saturday, July 15, 2023 – 7:00 pm to 10:00 pm – Community Relations

August

September

Sept 4 – Labor Day – City Holiday

8) Taste of Smyrna - Saturday, September 16, 2023 – 11:00 am to 8:00 pm - (City Hall & Market Village Area) - JRM (to manage alcohol sales)

9) Hispanic Heritage Celebration – Sept. 23 – 5:00 pm to 9:00 pm -- Administration

October

10) City Birthday Celebration (151st) / Culture & Spirit Festival followed by Atlanta Road Concert(s) – Saturday, Oct. 7, 2023 – (setup & times TBD but to include full street closures beginning Friday, Oct. 7 for setup). Main performance/celebration event to take place on Sat., Oct. 7 with Culture & Spirit Festival beginning at 11:00 am. Performances TBA.

11) Riverview Landing - Events/Activities/Food Truck(s)/Music etc. – Parks & Recreation

12) College Football Saturdays - Oct/ 14 / Nov. 18 & Dec. 2 – Parks & Recreation

- **13) Crafts and Drafts** – Music – Football – Crafts – Drafts – Wine (Rebranded & Reformatted Fall Jonquil Festival)- **Saturday, October 28 (10:00 am to 6:00 pm) & Sunday, October 29 (12:00 pm to 5:00 pm), 2023** last weekend in October – **TBD** Children's Halloween Parade – Police Department with possible assistance by Parks & Recreation – Community Relations and **JRM (to manage alcohol sales)**

November

November 11 – Veterans Day – City Holiday

14) Veterans Day - Saturday, November 11, 2023 – 11:00 am to 12:00 pm – Parks & Recreation with outside organizer

Nov. 23 & Nov. 24 – Thanksgiving – City Holiday

15) Coming Home for the Holidays and Tree Lighting - Tuesday, Nov 28, 2023 – 5:00 pm to 9:00 pm – Parks & Recreation (JRM may be providing some vendor assistance/recommendations)

December

Dec. 25 (Mon.) & Dec. 26 (Tues.) – Christmas – City Holiday

Street Closings Descriptions for Approval - 2023

The following is an outline of anticipated street closings specific to the proposed 2023 City events, requiring restricted or no use of roadways and parking spaces for a period of time understood to be a sustained period of time for approved event purposes. * Other closings due to events proposed and requested by Smyrna Market Village merchants (for instance) and closings for Memorial Day and Veterans Day for events managed by outside organizations, as well as other events that may be proposed or altered after the date of the 2023 City Event Dates approval, may be identified through other processes such as the road race approval process or additional event approval requests actioned through the City Council approval process or as deemed appropriate for City Administration to approve. **The following street closings are specific to downtown and/or special events either managed by or through the City of Smyrna Community Relations Department and/or the Parks & Recreation Department staff.**

1) Jonquil City Jog – 5K / 1mile and Tot Trot – April 15, 2023 (Community Relations / Racing Solutions/ Support Smyrna)

Start / Finish - The Jonquil City Jog 5k will require the closure of the lower section of the Market Village at the pavilion and parking spaces adjacent to King Street at City Hall (will need street closings as early as 4:00 am for Start & Finish setup). This includes Bank Street between the Veterans Memorial and City Hall terminating at the entrance to the residential properties at Village Walk as well as King Street from Bank up to Stephens Street for the main event service space (including blocking access to the space from the dentist office parking lot at King and Stephens).

Race Course - The following roads will be closed for the Jonquil City Jog course at varying lengths of time beginning at 7:45 a.m. and ending by 10:00 a.m. (generally cleared by 9:30 a.m.): King Street from Bank Street to Stephens Street (within the event enclosure for the Spring Jonquil Festival); with Bank Street at Village Walk to Hamby Street; Hamby to Powder Springs Street (circling the Arboretum / behind the Community Center) to Atlanta Road closing for the start of the race and clearing for reopening once runners have cleared the area and entered Atlanta Road at Powder Springs. Two lanes of Atlanta Road at Powder Springs (southbound) along Atlanta Road to Campbell Middle School will close to vehicular traffic with intersections along the way closed to vehicular traffic until runners clear the intersection of Atlanta Road and Church (at Publix and Ken's Corner Grill) as runners complete the course). Smyrna Police Officers will manage intersections, traffic flow, pedestrian/runner safety and access along the aforementioned in addition to Church from Atlanta Road to the intersection of King and Church; from the intersection of King and Church down King to the finish line with additional closings at Stephens and King Street and limits of vehicular traffic in the area of Stephens St., King Street and adjoining parking lots (Smyrna First Baptist Church and the Dentist Office) until the conclusion of the event. As runners clear the course, lanes and normal traffic patterns will be restored at varying rates, specific to event participant occupation and safety.

2) Spring Jonquil Festival – Sat., April 29 & Sun., April 30, 2023 (Community Relations / JRM)

The downtown area will experience street closings beginning Friday, April 28, 2023 (beginning at 12:00 pm EST) as setup for the annual Spring Jonquil Festival begins. Street closings for the annual Spring Festival for 2023 include the entirety of the downtown area around City Hall (King Street which may include up to Church, but may terminate at Stephens – including closing of access to parking lot adjacent to the Dentist office at the intersection of King Street and Stephens Street), the Market Village (leaving access for residents and businesses), Bank Street and the Village Walk (street behind City Hall) and approach roads that include some unspecified lengths of adjoining streets as needed for logistics and traffic management. Streets and general access to area is restricted and streets to remain closed from the beginning of setup until event breakdown and street opening by City staff following the close of last day of even/festival when it is clear and safe to open the streets.

3) Food Truck Tuesday – Tues., May 2 – Tues., Sept. 26, 2023 – Taylor-Brawner Park (Community Relations / JRM)

Though no streets are closed, a one-way traffic plan has been in place for several years in the Forest Hills neighborhood adjacent to the Collier Place neighborhood which converts two-way traffic along Collier Road and Memory Lane to one-way for the duration of the event (5:00 p.m. until 9:00 p.m.) or such time as ingress and egress no longer present issue (determined onsite by Police Department and Event Management representatives). The lane adjacent to the main entrance and lower entrance to the park may be managed as determined by Smyrna Police Department/Park Rangers.

4) Handmade Market – Sun., May 7 – Oct. 22, 2023 (Parks & Recreation) - Closings: Street closings for the 2023 weekly Smyrna Handmade Market will take place from May 7 to October 22. The areas included in this closure are the entirety of the downtown area around City Hall (King Street which may include up to Stephens, the Market Village (leaving access for residents and businesses), and Bank Street at Village Walk. These closures will begin at 8:00 am on each identified Sunday until market breakdown is complete and it is clear and safe to open the streets.

5) Memorial Day – Mon., May 29, 2023 (organized and managed by Veterans Groups in cooperation with Smyrna Parks & Recreation)

It is generally understood that roads immediately joining the Village Green lawn adjacent to the Veterans Memorial, the Veterans Memorial and City Hall may be closed for setup on the morning of the Ceremony and will be reopened as event attendees and event materials are cleared. This is generally understood to include Bank Street at Village Walk to King Street and King Street. Additional closings should be identified and managed by Parks & Recreation in proximity to event planning conclusion in accordance with the availability of the redesigned greenspace. Times to be defined by event timing. Historically, the event setup begins in the morning with an hour-long (+) event period and brief breakdown period for road access. **Approval to be requested by Parks & Recreation.**

6) 1st Concert – Sat., June 10, 2023 (Community Relations)

With the opening of the redesigned greenspace expected to be Memorial Day, the 2023 June concert setup is anticipated to be in the newly designed space with the stage placed on the lawn in front of the Community Center. Street Closing is anticipated to be from King Street & Bank Street intersection with full closure of the new street (King Street) and the street/parking spaces at the Community Center approaching Powder Springs. The Village Green approach from Atlanta Road is to be closed to vehicles with the exception of Public Safety vehicles. Setup may include closure on Friday, June 9 for stage and event support items to be placed and will continue through event end and cleanup following the event on Saturday, June 10, 2023.

7) 2nd Concert – Sat., July 15, 2023 (Community Relations)

With the opening of the redesigned greenspace expected to be Memorial Day, the 2023 July concert setup is anticipated to be in the newly designed space with the stage placed on the lawn in front of the Community Center. Street Closing is anticipated to be from King Street & Bank Street intersection with full closure of the new street (King Street) and the street/parking spaces at the Community Center approaching Powder Springs. The Village Green approach from Atlanta Road is to be closed to vehicles with the exception of Public Safety vehicles. Setup may include closure on Friday, June 9 for stage and event support items to be placed and will continue through event end and cleanup following the event on Saturday, June 10, 2023.

8) Taste of Smyrna – Sat., Sept. 16, 2023 (Community Relations)

The downtown area will experience street closings beginning Friday, September 15, 2023 (beginning at 12:00 pm EST) as setup for the annual Taste of Smyrna begins. Street closings for the annual Taste of Smyrna include the entirety of the downtown area around City Hall (King Street which may include up to Church, but may terminate at Stephens instead with closing access to parking lot adjacent to the Dentist office along King/at the intersection of King Street and Stephens Street), King Street into the redesigned downtown area (terminating at the parking lot adjacent to the Community Center, the approach road to the Village Green are from Atlanta Road, the Market Village in whole or in part (leaving access for

residents and businesses at one or more drives crossing W. Spring Street), and Bank Street. The parking lot behind the City Hall building is anticipated to be utilized for trash collection and other portables. Exact location of all portables and service areas to be confirmed in proximity to event – as the event will be adapting to the new downtown layout. Access to Council parking is not yet known and will be identified closer to event date. Streets and general access to area is restricted and streets to remain closed from the beginning of setup until event breakdown and street opening by event staff following the close of event when it is clear and safe to open the streets.

9) Hispanic Heritage Celebration – Sept. 23 (Administration / Parks & Recreation) - **Approval to be submitted.**

10) Birthday Celebration / Culture & Spirit Festival – Closings beginning Fri., Oct. 6, continuing and expanding Sat., Oct 7 and concluding into Sun., Oct. 8, 2023 (Community Relations and all supporting departments)

The 2023 City of Smyrna Culture & Spirit Festival and the Birthday Celebration will again be held on Atlanta Road with the road closing plan mirroring the 2022 plan with modifications as identified through the planning process as the 2023 event day is adapted to the addition of the redesigned downtown green space and the placement of the SL100 stage to the lawn in front of the Community Center. It is anticipated that Atlanta Road from Powder Springs to Church Street will be closed for the event – including the approach roads to the redesigned Village Green area and including King and Bank Streets. Powder Springs to be closed upon arrival of fireworks on Sat., Oct. 7 until conclusion of show and following safety clearing and cleanup of area for road opening by City of Smyrna. **Further approval as needed - and/or managed by the Smyrna Police Department during setup and forward.**

11) Riverview Landing/Ward 7 – Events/Activities/Music etc. at park property – includes the Sept. 30, 2023 Bourbon & Brew event with no street closings anticipated (Parks & Recreation) - **Approvals to be requested by Parks & Recreation should it be determined that street closings are needed.**

12) College Football Saturdays (Parks & Recreation) - **Approvals to be requested by Parks & Recreation.** With the exception of Saturday, October 28 (date of Crafts & Drafts Festival – viewing for games taking place on this date will be incorporated into the Crafts & Drafts Festival), dates and street closing requests for College Football Saturdays will be submitted at a future date by Parks & Recreation.

13) Crafts and Drafts – Music – Football – Crafts – Drafts – Wine – last weekend in October – Sat., Oct. 28 & Sun., Oct 29 (Community Relations / JRM)

The downtown area will experience street closings beginning Friday, October 27, 2022 (beginning at 12:00 pm EST) as setup for the annual Crafts & Drafts Festival begins. Street closings for the Festival for 2023 include the entirety of the downtown area enclosing City Hall (King Street which may include up to Church, but may terminate at Stephens – including closing of access to parking lot adjacent to the Dentist office at the intersection of King Street and Stephens Street), the Market Village (leaving access for residents and businesses), Bank Street and the Village Walk (street behind City Hall) and approach roads that include some unspecified lengths of adjoining streets as needed for logistics and traffic management. The 2023 Festival may include the redesigned downtown green space and the option of closing King Street through the new greenspace area with the addition of the approach road from Atlanta Road should the greenspace area be utilized fully. Streets and general access to area is restricted and streets to remain closed from the beginning of setup until event breakdown and street opening by City staff following the close of last day of even/festival when it is clear and safe to open the streets. **Future approval as needed - and/or managed by the Smyrna Police Department during setup and forward.**

14) Veterans Day – Sat., Nov. 11, 2023 – (organized and managed by Veterans Groups in cooperation with Smyrna Parks & Recreation)

It is generally understood that roads immediately joining the Village Green lawn adjacent to the Veterans Memorial, the Veterans Memorial and City Hall may be closed for setup on the morning of the Ceremony and will be reopened as event attendees and event materials are cleared. This is generally understood to include Bank Street at Village Walk to King Street and King Street. Additional closings should be identified and managed by Parks & Recreation in proximity to event planning conclusion in accordance with the availability of the redesigned greenspace. Times to be defined by event timing. Historically, the event setup begins in the morning with an hour-long (+) event period and brief breakdown period for road access. **Approval to be requested by Parks & Recreation.**

15) Coming Home for the Holidays and Tree Lighting – Tues., Nov. 28, 2023 (Parks & Recreation) - **Approval to be requested by Parks & Recreation.**

2023 City Organized (and/or assisted) Community & Events of Note by Dates

* Requiring Street Closings and/or traffic plan – separate approval document

Holiday - Jan. 1 – New Year’s Day – City Holiday – Observed Monday, January 2, 2023

Holiday - Jan. 16 – MLK Day – City Holiday – Monday, January 16, 2023

- February 3, 4 & 5 – Oysterfest in Market Village – Atkins Park organized (approval request submitted Jan 4/5)
- Atlanta Track Club 10K (staging in Market Village/ City Hall area) needs to adjust staging location after packets

February 10 - Daddy/Daughter Dance – Friday, February 10, 2023 (Community Center) - Parks & Recreation

February 24 - Black History Month Event with Speaker – Friday, February 24 (Community Center) – Dr. Erica Armstrong Dunbar – 5:30 pm to 8:00 pm – Community Center, Magnolia Room

March 17 - Mother/Son Nerf Wars – Friday, March 17, 2023 (Community Center) - Parks & Recreation

- St. Patrick’s Day in the Market Village – March 17 & 18
- Women’s History Month event (Tea) proposed by Council Member – March 25/26 – Support Smyrna

April 1 - Easter Egg Hunt – Saturday, April 1, 2023 – 10:00 am (Tolleson) – Parks & Recreation

Holiday - April 7 – Good Friday – City Holiday – Friday, April 7, 2023 - Easter is Sunday, April 9, 2023

- Event Calendar in water bills

* **April 15 - Jonquil City Jog** - Saturday, April 15, 2023 – Registration at 7:00 am – 5K at 8:00 am – 1-mile at approx. 9:00 am with Tot Trot to follow – Community Relations on logistics / Support Smyrna for sponsorships & volunteers

April 20 - Mayor’s Education Awards – Thursday, April 20, 2023 – 5:30 pm to 7:30 pm (Community Center)

- Crawfish Boil in the Market Village – April 22 & 23

* **April 29 & 30, 2022 - Spring Jonquil Festival** - Saturday, April 29 (10:00 am to 6:00 pm) & Sunday, April 30 (12:00 pm to 5:00 pm), 2023 – Community Relations & JRM

* **May 2 – Sept. 26 - Food Truck Tuesdays** – (Covers **22 weeks**) - Tues. May 2 through Tues. Sept. 26, 2023 - 5:00 pm to 9:00 pm - (removing week of July 4 and Labor Day week 2023) – Community Relations & JRM assisting

May 6 & 7 - Arthur Bacon Golf Tournament – Parks & Recreation

May 6 – Garden Tour - Saturday, May 6, 2023 – Keep Smyrna Beautiful / Environmental Services

* **May 7 – Oct. 22 - Handmade Market** – (Covers **25 weeks**) - Sunday, May 7 – Oct 22, 2023 – 11:00 am to 3:00 pm – Parks & Recreation

Holiday - May 29 – Memorial Day – City Holiday – Monday, May 29, 2023

***May 29 - Memorial Day Ceremony** - Monday, May 29, 2023 - 9:30 am to 10:30 pm – Parks & Recreation with **outside organizer (Veterans Memorial)**

***June 10 - 1st Concert (June)** - Saturday, June 10, 2023 – 7:00 pm to 10:00 pm –Community Relations

- Smyrna Is Fabulous - June 17 – downtown (street closure request to be submitted)

Holiday - June 19 – Juneteenth Day – City Holiday – Monday, June 19, 2023

Holiday - July 4 – Independence Day – City Holiday – Tuesday, July 4, 2023

July 10 – Library Touch-A-Truck Event – Monday, July 10 - 9:30 am to 11:00 am – Library Parking Lot

***July 15 - 2nd Concert (July)** - Saturday, July 15, 2023 – 7:00 pm to 10:00 pm – Community Relations

July 26 - State of the City – Wednesday, July 26, 2023 – 5:30 pm to 7:30 pm (registration in advance) – Community Center - **Date is tentative**

July 28– Teachers Appreciation Lunch for Campbell High School – Friday, July 28– 11:30 am to 1:00 pm – Community Center - **Date is tentative**

Holiday - Sept. 4 – Labor Day – City Holiday – Monday, September 4, 2023

Sept. 9 – Library Kid-Con: A Mini-con for Little Fanboys & Fangirls – Saturday, September 9 - 10:00 am to Noon – Community Center

***Sept. 16 - Taste of Smyrna** - Saturday, September 16, 2023 - 11:00 am to 8:00 pm – Community Relations & JRM

***Hispanic Heritage Celebration – Tentative date is Saturday, September 23 – 5:00 pm – 9:00 pm – Administration**

Sept. 30 – Riverview Landing Bourbon and Brew (times/details TBD) - other Riverview Landing area events – dates TBD – may include a movie, concerts, yoga in the park and pop-up market – Parks & Recreation / Merchants at Riverview

***Oct. 7 – Birthday Celebration (151st) & Fireworks** –Saturday, October 7, 2023 7:00 pm - (includes street closures beginning Friday, Oct. 6 for setup). – Atlanta Rd / Market Village and new downtown – Village Green.

***Oct. 7 – Culture & Spirit Festival** taking place prior to the Birthday Celebration - Saturday, October 7, 2023 – 11:00 am- 6:00pm - Around Village Green

Oct. 14 – Library Eclipse Viewing Party – Saturday, October 14 – 11:00 am to 3:00 pm – Village Green Park

***College Football Saturdays – Parks & Recreation (tentative dates are Oct. 14, Nov. 18 and Dec. 2) – Parks & Recreation)**

Oct. 27 – Smyrna Spook Fest – Friday, October 27, 2023 – Time TBD - Taylor-Brawner / Hall - Parks & Recreation

***Oct. 28 & 29 - Crafts and Drafts** – Music – Football – Arts & Crafts – Drafts - Saturday, October 28 (10:00 am to 6:00 pm) & Sunday, October 29 (12:00 pm to 5:00 pm), 2023 – Community Relations & **JRM (to manage alcohol sales)** – Police Department Children’s Halloween Costume Contest (TBD) folded in if held by Police Department.

***Nov. 11 - Veterans Day** - Saturday, November 11, 2023 – 11:00 am to 12:00 pm – Parks & Recreation with **outside organizer (Veterans Memorial)**

Holiday - Nov 11 – Veterans Day – City Holiday – Observed on Friday, November 10, 2023

Holiday - Nov. 23 & Nov. 24 - Thanksgiving Holiday – City Holiday – Thurs. & Fri., Nov 23-24, 2023

***Nov. 28 - Coming Home for the Holidays” and Tree Lighting** - Tuesday, Nov 28, 2023 – 5:00 pm to 9:00 pm – Parks & Recreation

Dec. 1-3 - Holiday Market – Fri-Sun, December 1–3, 2023 - Brawner Hall & Reed House - Parks & Rec

Menorah Lighting – Date TBD – Brawner Hall – Parks & Rec – organized by Chabad Smyrna/Vinings

Holiday - Christmas Eve – observed Monday, December 25, 2023

Holiday - Christmas Day – observed Tuesday, Dec. 26, 2023 – Christmas Holiday