

## **Smyrna's 11th Annual Oysterfest**

### **FESTIVAL PERMIT REQUEST**

#### **Event Dates and Times:**

February 3, 2023 7:00 pm - 11:00 pm

February 4, 2023 11:00 am - 11:00 pm

February 5, 2023 11:00 am - 11:00 pm

**Location:** Atkins Park 2840 Atlanta Rd SE, Smyrna, GA 30080

**Contacts:** Bettie Cagle, Redbird Events, 404.754.3211, Kevin Drawe, Atkins Park, 770.435.1887

#### **Event Summary:**

The event will be a two and a half day, indoor food (oysters) and music centered event. A portion of the proceeds will benefit Mustard Seed communities. We will begin with live music and our festival menu Friday night to spread out the high attendance days Saturday and Sunday.

#### **Street Closures:**

We would like to close the traffic circle for cars Saturday + Sunday during our peak event times, only if needed, opening up before the end of the night. This will keep our attendees and event site safe for pedestrians.

#### **Alcohol/Sales & Controls:**

Everyone served will be inside Atkins or in the connected tent area. Everyone gets carded with each and every purchase of alcohol by the bartender and/or server and entry wrist-bands will be at the gate Sat. & Sun.

#### **Signage:**

A temporary sign permit application (for one sign) has been submitted to Caitlin Crowe.

#### **Entertainment:**

Funk and Jazz Bands both Saturday and Sunday in the attached tent. Sunday Brunch is Family Day.

**Fire / Tent Info:**

Tent install 2/3/23 8:00 am load in

Tent Removal 2/6/23

An application for tent permit and fire inspection will be submitted upon approval

**Site cleanup :**

Garbage cleanup and removal will be staffed by Atkins Park for the restaurant and all surrounding areas affected and used by the festival.

**Police:**

Atkins Park will hire City of Smyrna Officer(s) as needed.

**Insurance:**

Additional insured on merchant policies (Atkins Park)

**Temporary Structures:**

Large Custom Tents connected to front of Atkins Park to extend the length of the building. Tent will cover our designated parking spaces up on the left and to the right of the restaurant.

Please note the Handicapped parking space will be accessible in front of Moe's as in years passed. Staging riser for the band inside tent (12 inches height) High top tables and chairs set up throughout the tent interior. We will have 3 porta potties on the side of the building with a handwashing station being added.

**Advertising and Promotions:**

Banners and promo cards

Email blast to 150,000 from Ticket Alternative Co.

print advertising going to 8,000 Smyrna Upscale Homes– Demographic range: 25 – 55, young professionals, adults, families and singles. Draw from all over Cobb County but not limited to the Cobb area. (City may consider providing support, signage access to advertisements as sponsorship and with social media) Facebook, Twitter, Email

**Resident Contact and Support:**

Noise levels and end times will be agreed upon with the city through the festival permit process. Tent music will end at 10:30 pm.