



# City of Smyrna

## Issue Sheet

A Max Bacon  
City Hall  
2800 King Street  
Smyrna, GA 30080

File Number: 2023-009

**Agenda Date:** 1/17/2023

**In Control:** City Council

**File Type:** Authorization

**Agenda Section:**  
Consent Agenda

**Agenda Number:** E.

### **Department: Community Relations**

#### **Agenda Title:**

Approval for JRM Management - in conjunction with Atkins Park Tavern - to manage alcohol (beer, wine and liquor) sales for the Spring Jonquil Festival (April 29 & 30, 2023), Taste of Smyrna (September 16, 2023) and the Crafts & Drafts Festival (October 28 & 29, 2023).

***Ward 3 Councilmember - Travis Lindley***

#### **ISSUE AND BACKGROUND:**

JRM Management underwrites and hosts three large events/festivals in downtown Smyrna as part of the City of Smyrna annual schedule of community events. They request temporary permit to conduct and manage alcohol sales (beer and wine with the option of liquor/mixed-drink sales/offering) as follows for each event (request letters attached):

- **Spring Jonquil Festival** – JRM Management requests a temporary permit to conduct and manage alcohol sales for the Smyrna Spring Jonquil Festival (to be held Saturday, April 29 from 10:00 am until 6:00 pm and Sunday, April 30 from Noon until 5:00 pm in downtown Smyrna) in conjunction with Atkins Park Tavern. Proceeds to benefit the Smyrna Education Foundation. **The temporary permit dates will be from April 28, 2023 until May 1, 2023.**
- **Taste of Smyrna** – JRM Management requests a temporary permit to conduct and manage alcohol sales for the Taste of Smyrna (to be held Saturday, September 16, 2023 from 11:00 am until 8:00 pm in downtown Smyrna) in conjunction with Atkins Park Tavern. Proceeds to benefit the Smyrna Education Foundation. **The temporary permit dates will be from September 15 to 18, 2023.**
- **Crafts & Drafts Festival** – JRM Management requests a temporary permit to conduct and manage alcohol sales for the Crafts & Drafts Festival (to be held Saturday, October 28 from 10:00 am until 6:00 pm and Sunday, October 29 from Noon until 5:00 pm) in downtown Smyrna) in conjunction with Atkins Park Tavern. Proceeds to benefit the Smyrna Education Foundation. **The temporary permit dates will be from October 27 to October 30, 2023.**

#### **RECOMMENDATION / REQUESTED ACTION:**

Authorize JRM Management - in conjunction with Atkins Park Tavern - to manage alcohol sales (beer and wine with option of liquor/mixed-drink sales/offering) for the Spring Jonquil Festival (dates of April 28 – May 1, 2023), Taste of Smyrna (dates of September 15 – 18, 2023) and the Crafts & Drafts Festival (October 27 – 30, 2023) for the specified dates for each event.