



# City of Smyrna

## Issue Sheet

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City Hall  
2800 King Street  
Smyrna, GA 30080

File Number: 2024-162

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**Agenda Date:** 7/15/2024

**In Control:** City Council

**File Type:** Presentation

**Agenda Section:**  
Formal Business

**Agenda Number:** G.

**Department:** Parks and Rec

**Agenda Title:**

Authorization for the 2024 Exterior Holiday Lighting and Decorations to Universal Concepts (1461 Ventura Drive, Cumming, Ga 30040) in the amount of \$200,000 for the first year (2024) with a 4 year lease agreement at \$200,000 per year and authorize the Mayor to sign and execute all related documents.

***Citywide***

**ISSUE AND BACKGROUND:**

The FY25 budget approved by Council included revenue projections based on 8.99 mills. This is the second of three required public hearings before the formal adoption of the 8.99 millage rate. Tax information was received from Cobb County on June 20, 2024. Per the information provided, the City would need to roll back the millage rate to 8.244 to not advertise a tax increase. In comparison, last year's millage rollback was calculated at 7.829.

The official notice, and all required information, was posted in the Marietta Daily Journal on July 07, 2024. It was posted again on July 14, 2024. A press release was sent to the Marietta Daily Journal on July 1, 2024. It has also been posted on the City website.

This is the second public hearing of the three required. The first public hearing was a Special Called Mayor and Council meeting held this morning, July 15, 2024, at 8 am. The next public hearing will be held July 22, 2024 at 6:00 pm. The adoption of the millage rate will be an agenda item on the 6:00 pm Special Called Mayor and Council meeting on July 22, 2024.

**RECOMMENDATION / REQUESTED ACTION:**

The evaluation team, formed by members of Parks & Recreation, Public Works, Library , Economic Development, Community Development and Finance, recommend the authorization for the 2024 Exterior Holiday Lighting and Decorations to Universal Concepts (1461 Ventura Drive, Cumming, Ga 30040) in the amount of \$200,000 for the first year (2024) with a 4 year lease agreement at \$200,000 per year and authorize the Mayor to sign and execute all related documents.