

KEEP SMYRNA BEAUTIFUL

Minutes - Final



Smyrna Community Center
Jonquil Room
1250 Powder Springs Street
Smyrna, GA 30080

Laura Zhiss (Mayor's Appointee)
Shawn Garcia (Ward 1)
Lisa Castleberry (Ward 2)
Matt Anderson (Ward 3)
Dawn McLoughlin (Ward 4)
Maggie McGarity, Treasurer (Ward 5)
Nell Robinson (Ward 6)
Larry Powell (Ward 7)
Trevour Kelleher, Secretary (At Large)
Christ Knight (At Large)
Phyllis Owens, Board Chairperson (At Large)
Hilary Scott (At Large)
Stephanie Williams (At Large)
Olivia Wise (At Large)
Vacant (At Large)
Vacant (At Large)

City Attorney Scott Cochran
City Administrator Joseph Bennett
City Clerk Heather K. Peacon-Corn

August 13, 2024
6:30 PM

1. Roll Call

Present: 11 – Laura Zhiss, Shawn Garcia, Lisa Castleberry, Matt Anderson, Dawn McLoughlin, Nell Robinson, Trevour Kelleher, Chris Knight, Phyllis Owens, Stephanie Williams, Olivia Wise
Absent: 3 – Maggie McGarity, Larry Powell, Hilary Scott
Staff: 2 – Julie Barwig, Eloise Holland

2. Call to Order

2024-225 Welcome / Call to Order – *Phyllis*

The August 13, 2024 Keep Smyrna Beautiful Meeting held at the Smyrna Community Center in the Jonquil Room was called to order at 6:32 PM.

3. Chairperson Instruction and Comment

4. Formal Business

A. **2024-227** Chairman's Report – *Phyllis*

- Training surveys - Phyllis will be sending together Board feedback on Board performance, desired training, etc.
- Voting procedures - Refresh voting procedures to reinforce diverse community representation. Votes are Yes/No/Abstain.

B. **2024-229** Secretary's Report – *Trevour*

C. **2024-231** Finance – *Maggie*

Phyllis presented the July financials and deferred questions to Maggie thru email or next session. Filed for Audit.

Question asked by Phyllis in July how \$40 for 40 campaign is going. Julie updated on progress as circa \$1000 individual donations with campaign.

D. **2024-233** Old Business – *Phyllis*

- Strategic Goals Update: Phyllis requested each committee to align their goals with the refreshed strategic goals. Julie will add into the Committee minutes. She will also be updating the Board and Events calendar.
- →Laura needs Google drive access granted

E. **2024-235** New Business – *Phyllis*

F. **2024-237** Committee Reports – *Phyllis*

1. Garden Tour Committee: No updates this month.
2. Education Committee:
3. Pollinator Garden Committee: establishing metric of success as the number of pollinators impacted based on pollinator census data. Goal to have one garden in each ward with longer term vision to establish a large demonstration garden as a new city feature. Julie shared that Mary (Smyrna Library) is interested in having something educational and / or a garden near library. For Hawthorn project, will begin receiving seedlings from Home Depot in early October with remainder in the Spring when plants available. The Fall focus is preparing the site and soil. Plant list of native options provided by Parks Pride.
4. Audit: Audit completed thru end of June.
5. Fundraising and Grant Committee: Trevour shared that grant submissions continuing and updated targets based on Pollinator Pockets scope.
6. Keep Cobb Beautiful Update: Trevour shared updates. National Night Out held at Jim Miller Park and Austell for community engagement by county law enforcement and fire departments. This was designed as a fun event for kids and something to plan for next year for those with children.

G. **2024-239** Director's Report – *Julie*

- Curbside recycling program: An audit of contamination to be performed similar to what was done in city of Atlanta. Volunteers will be required for this audit. Atlanta obtained grant from Recycling Partnership (→ Grants Committee to investigate). The plan being refined how to best provide feedback to residents, such as bin stickers noting why not collected due to contamination or wrong materials. Julie proposing reminder stickers for collection bins to reinforce proper recycling materials and requirements. Smyrna has 3 trucks collecting 4 days per week. A 4th truck is coming soon.
- →Trevour to ask Kimberley at KCB about MRF directing hard to recycle contaminants to the CHaRM center. Is this already done or an opportunity to manage contamination?
- →All think about taglines to very simply summarize what can go into curbside recycling.

H. 2024-241 Coordinator's Report – *Eloise*

- Community cleanup: Liv and Trevour each led a cleanup last month. This has increased our weekend participation.
- Back to School Bash: 500 in attendance at event of which at least 225 stopped by the KSB booth.
- Great SE Pollinator census: August 23/24. Residents can collect survey sheets at recycling center beforehand.
- KSU events at both campuses. Maintains connection for volunteer draw and campus engagement such as Day of Service.
- Upcoming Events: UPDATE
- → Volunteers needed for tables at our Fall events (Smyrna Birthday, Crafts and Drafts, EcoKids Festival)
- Spooky Festival: Oct 18. → Eloise request Board volunteers to free up staff for other activities that weekend. Cannot handle event unless Board volunteers.
- Thankathon: November
- GA Gives Day: December 2
- Community Cleanups: August 17th & 29th
- Smyrna Market Tabling: September 9th
- Monthly Recycling Center Tours: August 16th, September 20th
- Adopt-a-Mile: October 19th
- Litter free event: October 12th

5. Approval of Minutes

A. MIN2024-121 Approval of the July 9, 2024 Keep Smyrna Beautiful Meeting Minutes

Board Member Shawn Garcia made a motion to approve item MIN2024-121; seconded by Board Member Matth Anderson.

The motion to approve carried with the following vote:

Aye: 11 – Board Member Zhiss, Board Member Garcia, Board Member Castleberry, Board Member Anderson, Board Member McLoughlin, Board Member Robinson, Board Member Kelleher, Board Member Knight, Board Member Owens, Board Member Williams, Board Member Wise

Nay: 0 – None

Absent: 3 – Board Member McGarity, Board Member Scott, Board Member Powell

6. Other Business / Staff Comment

A. 2024-243 Upcoming Events:

- Community Cleanups: August 17th & 29th, September 4th & 25th
- Smyrna Market Tabling: August 11th, September 9th
- Monthly Recycling Center Tours: August 16th, September 20th
- Document Shredding: September 14th

- Litter free event: October 12th
- Bulky Trash Amnesty: October 19th

Board Support Requests:

- Upcoming Events
 - [Document Shredding, 9/14](#)
 - [Handmade Market Tabling](#)
 - Spooky Festival
 - October 18th, 7pm-9pm
 - Will need board support if we're going to participate in this event
 - Let Eloise know if you want to help

Board Drive

- [Updated Strategic Plan](#)

Committees

- Upcoming Committee Meetings
 - Garden Tour, August 20th, 6pm-7pm
 - Pollinator Garden, August 28th, 6pm-7pm
 - Education, September 10am, 5:30pm-6pm
- For our newer board members, if you are interested in joining a committee, let me know and I'll send you the meeting invite.

7. Adjournment

The August 13, 2024 Keep Smyrna Beautiful Meeting was adjourned at 7:25 PM.

Facilities are provided throughout City Hall for the convenience of persons with disabilities.

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN O.C.G.A. 50-14-3:
The City of Smyrna website – www.smyrnaga.gov
City Hall, 2800 King Street SE, Notice Boards