

CITY OF SMYRNA  
PURCHASING DEPARTMENT  
2800 KING STREET  
SMYRNA, GEORGIA 30080  
678-631-5406

TO: Russell Martin, Director – Community Development

FROM: Kelly Brown, Purchasing Manager

DATE: October 25, 2023

SUBJECT: **Recommendation – RFP 24-008 Short-Term Rental Compliance Services**

The City of Smyrna requested proposals from qualified firms to provide a complete compliance monitoring, enforcement, and analytical service to monitor short-term rentals in accordance with the City’s Short-Term Rental Ordinance. Three (3) proposals were received on Friday, September 15, 2023, and demonstrations/interviews were completed on Tuesday, October 3, 2023. The proposals were evaluated by staff from Community Development, Finance, and Information Technology. Based on proposal and demonstration, the evaluation team recommend award to Granicus.

Rank	Firm	Initial Fee Proposal	Score
1	Granicus	\$19,785.06	91.60
2	GovOS	\$22,468.27	79.21
3	Avenu Insights & Analytics, LLC	\$26,840.00	71.17

It is the recommendation of the evaluation team and Purchasing to award this project to Granicus. Granicus provided an additional service for integration, set-up, and configuration with ESRI and Open Gov systems. The first-year cost is \$27,993.06 and annual renewal cost is \$26,993.06.

Please prepare any necessary paperwork to present to the Mayor and Council for approval.

Granicus  
1999 Broadway, Suite 3600  
Denver, CO 80202