

MINUTES
KEEP SMYRNA BEAUTIFUL
February 13, 2024



Prepared by Trevour Kelleher

Attendees: Phyllis Owens, Shawn Garcia, Hilary Scott, Eloise Holland, Trevour Kelleher, Nell Robinson, Maggie McGarity, Larry Powell (ward 7), Dawn McLoughlin (ward 4 new appointee), Lisa Castleberry, Chris Knight, Matt Anderson (ward 3 new appointee)

Visitors: Julian (KSU journalism major writing article), Stephanie Williams (interested in Board or other volunteer roles)

Absent: Olivia Wise, Julie Barwig

Call to Order: 18:30/6:30PM

CHAIR'S REPORT:

- KAB conference in San Diego
- Vice Chair nomination: Update from Shawn on status of search by Shawn and Liv. They have spoken to 6 people. Key concern is about ability to attend daytime meetings. Shawn to share duties to Dawn.
- Arbor Day proclamation read at Town Council. Tree planting scheduled Friday February 16 at noon open to all at Taylor-Brawner park.
- Strategic Planning meeting: —> Eloise to invite new Board members (Dawn, Larry, Matt).

SECRETARY'S REPORT: Trevour shared November and January minutes for approval. Hilary noted she was present in November meeting, and Trevour amended minutes accordingly. Shawn made motion to approve with Lisa seconding. Minutes approved.

TREASURER'S REPORT: Maggie presented the Treasurer's Report for January. The Financials were sent in the pre-read materials prior to the meeting. File for audit. For new members, Phyllis reviewed budget principles: KSB recovers revenue from recycling center and cover the hauling fees, city pays for staff and major operating expenses. Recycling center and donations are our primary income sources.

OLD BUSINESS:

- Garden Tour (May 4)
- Our biggest event coming soon. 5 gardens confirmed and now committee focused on sponsorships. Shawn handling plant sale this year. Lisa handling the team room and asked for serveware and baked goods. Nell shared positive story of local business interested to sell tickets who had been approached before. Musicians and artists getting lined up for tea room; —> ALL- please suggest others you may know especially artists.

NEW BUSINESS

- Smyrna Handmade Market: Phyllis raised discussion to increase KSB visibility at the market especially as we raise more attention and donations for the pollinator garden. General agreement by Board to volunteer at booth to happen 1-2x per month in summer when market occurs.
- School grant applications for review
- St Benedict's: \$1000 requested for organic vegetable garden. Chris moved to approve, Shawn seconded. Approved
- King Springs: \$550 requested for soil and plants for existing large terra cotta pots. Discussion of pollinator and native plants preferred (annuals would less likely be approved). Lisa moved to approve seconded by Dawn. Approved.

COORDINATOR'S REPORT: Eloise presented her report to the Board

- Environmental Education: STEAM night at Nickajack. Waste and recycling activity at Russell.
- Recycling Center tours: 600 people toured in 2023.
- Invasive Species Removal: two events in 2024. staff exploring what plants to replace the invasive species with.
- 40th Anniversary:

COMMITTEE REPORTS:

1. **Garden Tour Committee:** Covered in Old Business section
2. **Education Committee:** work plans in progress.
3. **Pollinator Garden Committee:** no updates_
4. **Audit:** No updates pending next quarter's audit. Completed July - November in December.
5. **Fundraising and Grant Committee:** Trevour shared committee building plans to raise \$40,000 this year as big step up in our income for our 40th anniversary and for pollinator garden expenses.

DIRECTOR'S REPORT: Eloise presented Julie's report to the Board while Julie away attending KAB conference in San Diego

- 2023 annual report draft shared; postcards will go to donors
- 40th Anniversary: logo locked for T Shirts; Shirt Shanty appears best quality and cost; within \$5000 budget so no vote required on options

Meeting was adjourned at 7:43 PM / 19:43

INDICATED ACTIONS

- **ACTION ITEM:**
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STATUS of ACTIONS from Prior Meetings

- (IN PROGRESS) ALL: Seek additional nominees for vacant Board positions.
- Julie or Eloise: List Board Meeting schedule and request for nominations on KSB website per approved motion
- Liv joining KAB Conference with Julie.
- Feedback received on 40th anniversary logo
- KSB Strategy session scheduled; Thanks for completing doodle poll on preferred dates