



A PROCLAMATION

BY THE MAYOR OF THE CITY OF SMYRNA

In Recognition of Small Business Saturday November 25, 2023

Whereas: the government of Smyrna, Georgia celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas: according to the United States Small Business Administration, there are 33 million small businesses in the United States. Small businesses represent 99.7% of firms with paid employees; small businesses are responsible for 62.7% of net new jobs created since 1995; and small businesses employ 46.4% of the employees in the private sector in the United States; and

Whereas: 68 cents of every dollar spent at a small business in the United States stays in the local community, and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

Whereas: 72% of consumers reported that Small Business Saturday 2022 made them want to shop and dine at small, independently owned retailers and restaurants all year long; and

Whereas: Smyrna, Georgia supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

Whereas: advocacy groups, as well as public & private organizations across the country have endorsed the Saturday after Thanksgiving as *Small Business Saturday*; NOW

Therefore: I, Derek Norton, Mayor of the City of Smyrna, Georgia do hereby proclaim November 25, 2023, as *Small Business Saturday* and urge the residents of our community, and communities across the country, to support small businesses and merchants on *Small Business Saturday* and throughout the year.



In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Smyrna to be affixed upon this 20th day of November in the year of Our Lord 2023.


Mayor

Derek Norton