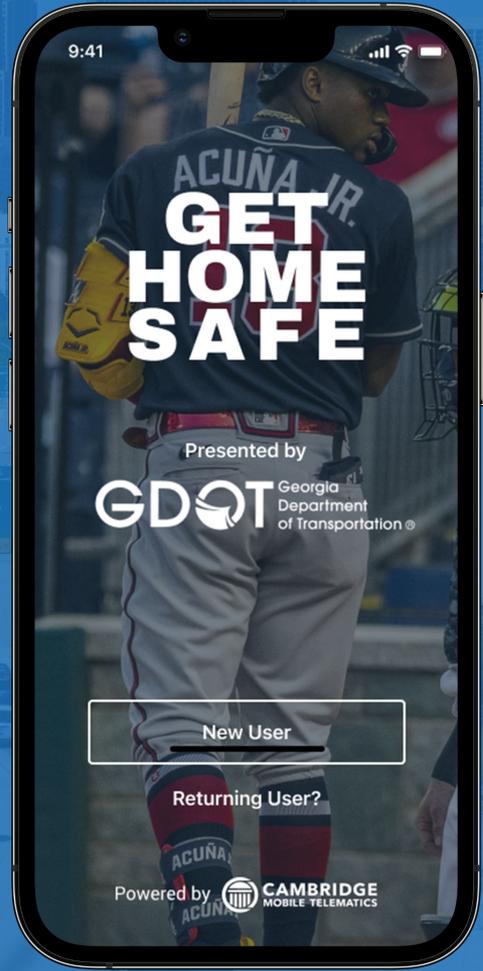


Making Georgia's roads safer with **Get Home Safe**





U.S. traffic fatalities are higher than ever

42,795

traffic fatalities in U.S. in 2022

+18% since 2019



Georgia faces a similar trend

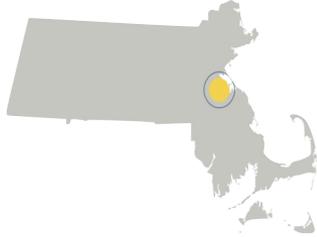
1,844

traffic fatalities in **Georgia** in 2022

+46% since 2019

Safe driving programs make cities safer

Boston



Seattle



Los Angeles



San Antonio



30-50%

reduction in risky behaviors



8-12%

reduction in crashes

CMT powers safe driving programs around the world

30M
drivers

110
Global programs

83%
coverage of US vehicles

Public Sector & Non-Profit



**Oklahoma
Challenge**



Auto Insurance



PROGRESSIVE

GEICO



Transportation & Safety



verizon

Uber

DOORDASH

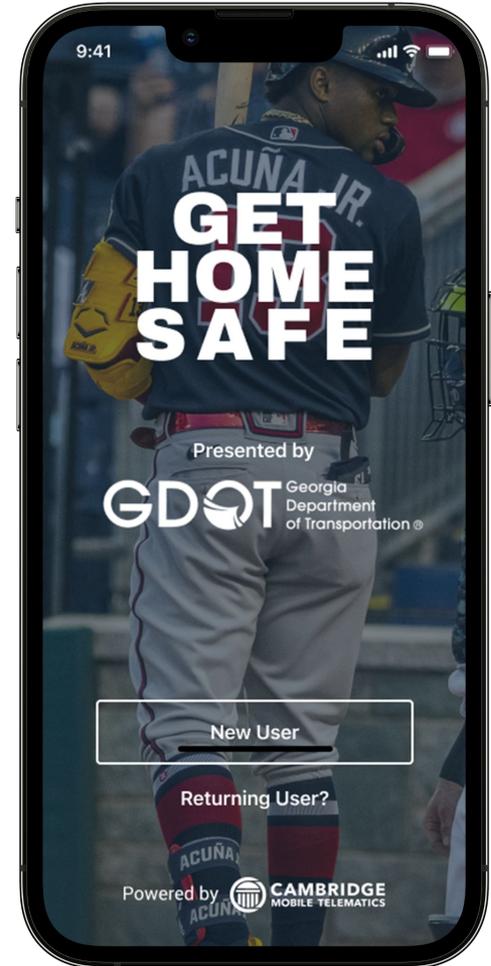


Your city & the Atlanta Braves can help Georgians Get Home Safe

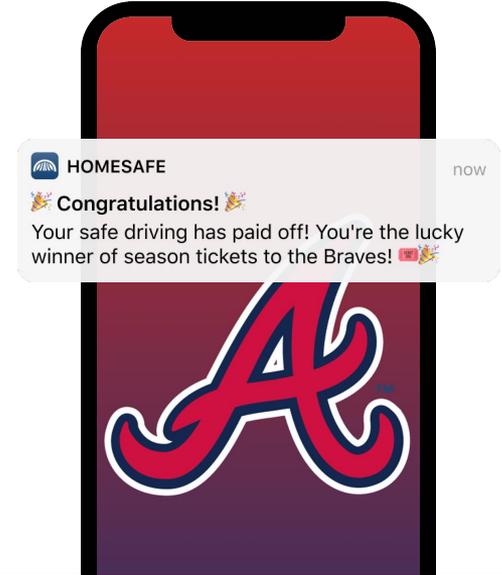
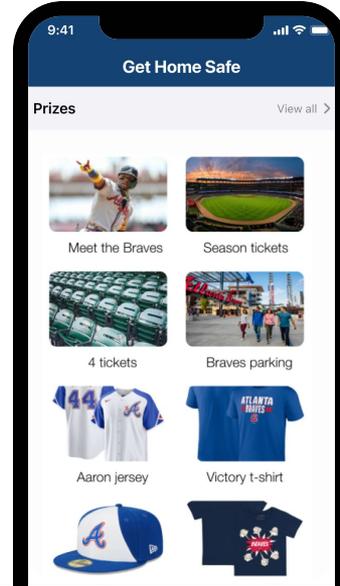
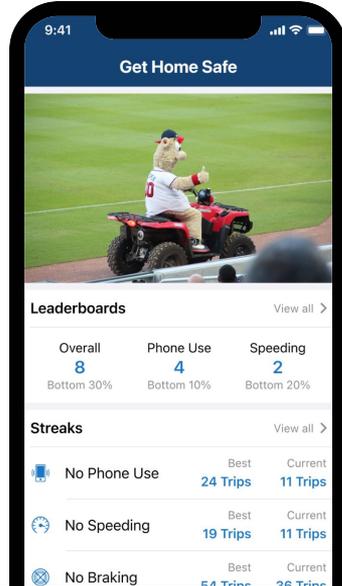
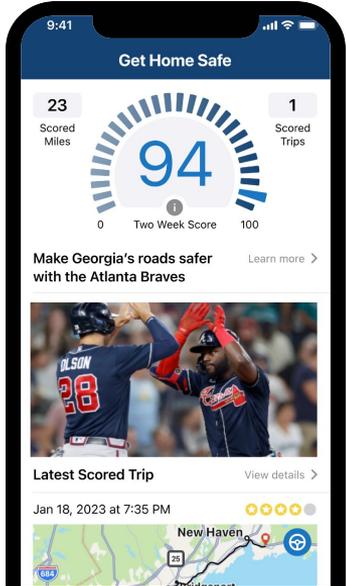
Educate drivers on risky driving

Provide driving feedback

Win prizes for safe driving



How we'll get Georgians Home Safe



Scoring

Awareness

Rewards

Engagement



How your city benefits from Get Home Safe

A large, illuminated sign for the Atlanta Braves baseball team, featuring the word "Braves" in a red and blue cursive font with a baseball bat and glove graphic. The sign is set against a blue sky with white clouds.

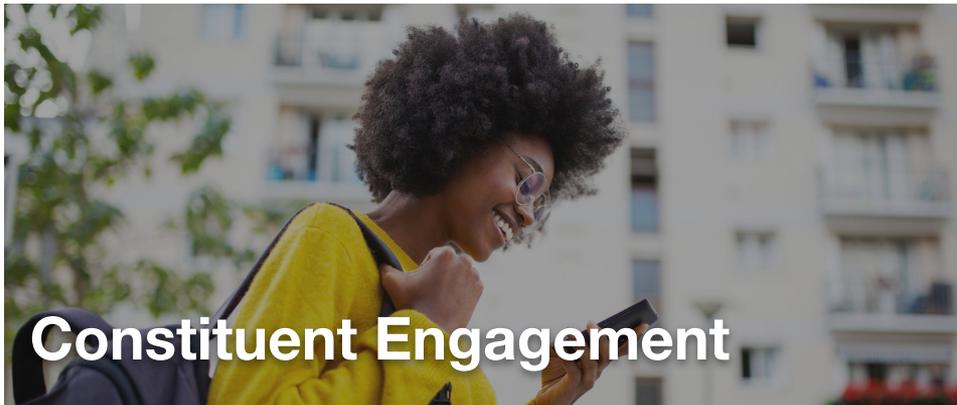
Marketing & PR

A man with glasses and a beard, wearing a denim shirt, is smiling while driving a car. A woman with dark hair, wearing a red top, is sitting in the passenger seat and smiling. The car's interior and windows are visible.

Safer Community

A wide-angle view of the Atlanta skyline, featuring several prominent skyscrapers and buildings. The foreground shows a highway with traffic and some greenery.

Unlock Safety Analytics

A woman with a large afro hairstyle, wearing glasses and a yellow top, is smiling and looking at her smartphone. She has a backpack on. The background shows a blurred city street scene.

Constituent Engagement

Driving data proves road safety success

“According to Cambridge Mobile Telematics... the time that people were on the phone has gone down in the last six months.”



Mike DeWine
Ohio Governor



The safe driving team



Funding and budget
Project managers
Staff



Prize allocation
Promotion
Brand recognition



Community Engagement
and promotion:

- Schools
- Events
- Publications



Let's help Georgia drivers Get Home Safe

