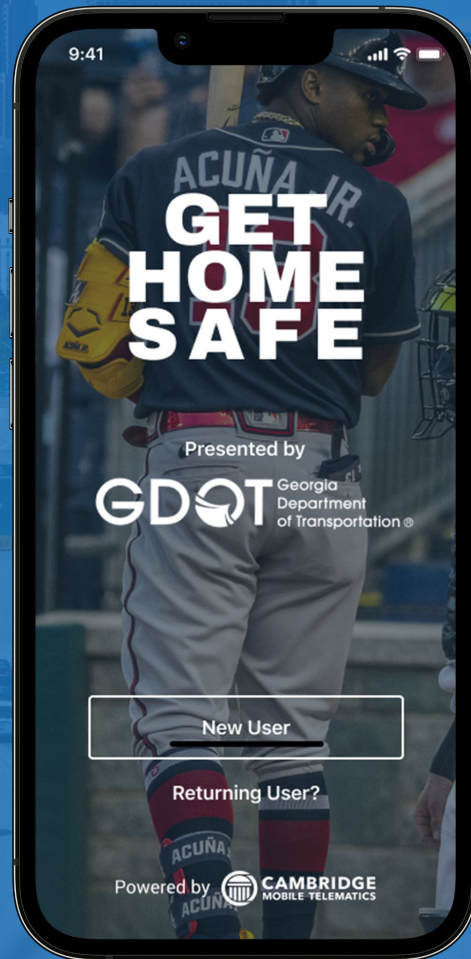


# Making Georgia's roads safer with **Get Home Safe**






**U.S. traffic fatalities are higher than ever**

**42,795**

traffic fatalities in **U.S.** in 2022

**+18%** since 2019



A background image showing a car accident scene. A silver car is heavily damaged, with its front end crumpled and its driver-side door open. Several firefighters in full protective gear are standing around the vehicle. The scene is outdoors on a paved surface. The image is darkened to serve as a background for the text.

# Georgia faces a similar trend

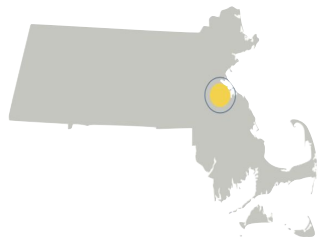
**1,844**

traffic fatalities in **Georgia** in 2022

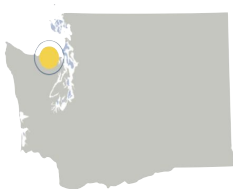
**+46%** since 2019

# Safe driving programs make cities safer

Boston



Seattle



Los Angeles



San Antonio



**30-50%**

reduction in risky behaviors



**8-12%**

reduction in crashes

# CMT powers safe driving programs around the world

**30M**  
drivers

**110**  
Global programs

**83%**  
coverage of US vehicles

## Public Sector & Non-Profit



**Oklahoma  
Challenge**



## Auto Insurance



**PROGRESSIVE**

**GEICO**



## Transportation & Safety



**Uber**



# Your city & the Atlanta Braves can help Georgians Get Home Safe

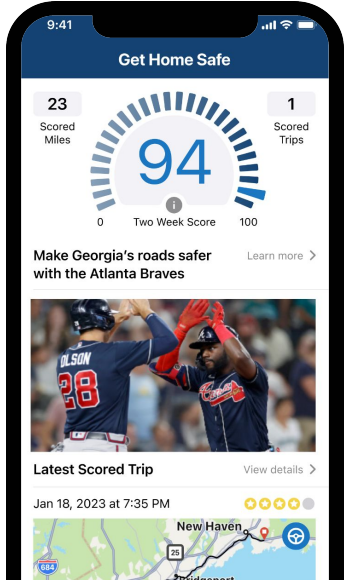
Educate drivers on risky driving

Provide driving feedback

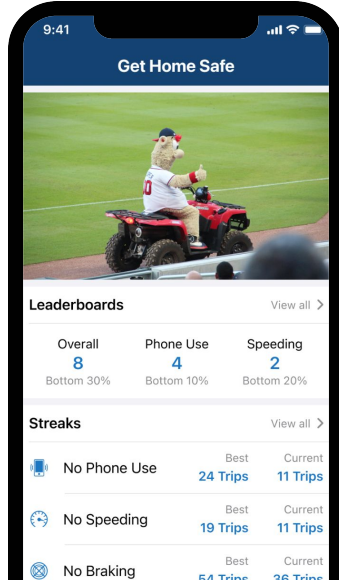
Win prizes for safe driving



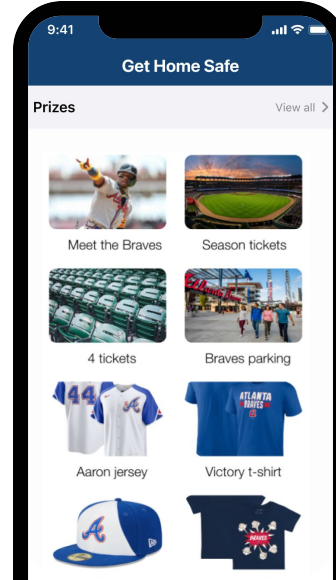
# How we'll get Georgians Home Safe



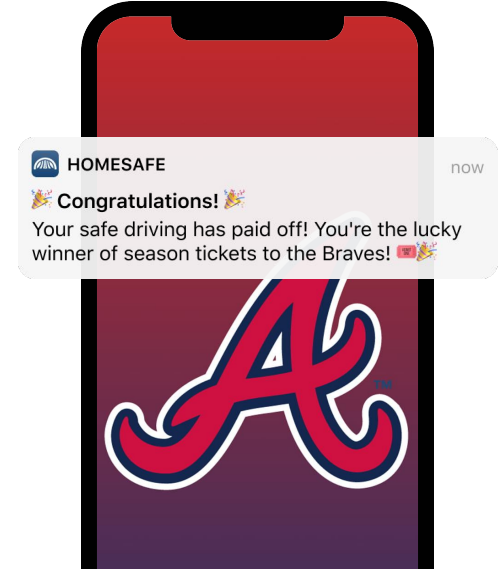
Scoring



Awareness



Rewards

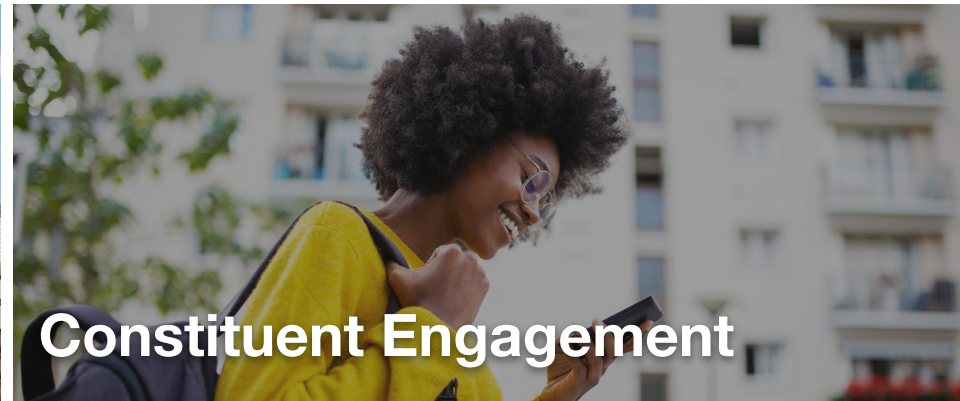


Engagement





# How your city benefits from Get Home Safe





# Driving data proves road safety success

“According to Cambridge Mobile Telematics...  
the time that people were on the phone has gone  
down in the last six months.”



**Mike DeWine**  
Ohio Governor

# The safe driving team



Funding and budget  
Project managers  
Staff



Prize allocation  
Promotion  
Brand recognition



Community Engagement  
and promotion:

- Schools
- Events
- Publications



# Let's help Georgia drivers Get Home Safe



**CAMBRIDGE**  
MOBILE TELEMATICS

