



July 12, 2024

SIGN-24-76

Sign Permit

Status: Active

Submitted On: 3/28/2024

Primary Location

2264 ATLANTA RD SE
SMYRNA, GA 30080

Owner

KASSA SIRAK
ATLANTA RD SE 2264 SMYRNA,
GA 30080

Applicant

Michael Fitzgerald
 678-571-8889
 fitzgeraldland@gmail.com
3162 Johnson Ferry Rd, Ste
260-441
Marietta, GA 30062

Internal Only

Additional Comments/Notes

Work without Permit

—

Non-conforming Sign

—

Type of Sign Permit

Sign Type*

Monument

Is this an illuminated sign?*

Yes

Is the sign internally or externally illuminated?*

External

Monument Sign Permit Information

Type of Sign*

Freestanding (General)

Sign Area (sq. ft.)*

375

Height of Sign* 

40

Number of Sign Faces*

2

Construction Cost of Sign (\$)*

57000

Will sign have electronic messaging?*

Yes

Brief Description of Work*

Install Freestanding Off-Premise Advertising Sign with LED Digital Faces

Property Owner Information

Full Name (i.e., First and Last Name, or Name of Entity):*

Michael B Fitzgerald, Manager Atlantic Billboards, LLC

Street Address*

3162 Johnson Ferry Rd, #260-441

City*

Marietta

State*

GA

Zip Code*

30062

Phone Number

678-571-8889

Email

mike@atlanticbillboards.com

Registered Engineer

Name*

Alexander Ginn

Business Name*

Ginn Engineering Services

Business License Number* ⓘ

OC45301

State License Number*

PE045301

Sign Contractor

Business Name*

Bowen Auger Service, Inc.

Contact Person*

Alishia Bragg

Street Address*

PO Box 178

City*

Adairsville

State*

GA

Zip Code*

30103

Phone Number*

770-386-9724

Email Address*

bowenauger@aol.com

Business License Number* ⓘ

H014

License Expiration Date*

01/01/2025

Insurance Policy Expiration Date*

07/14/2024

Electrical Contractor Information

Business Name*

Paragon Electric, LLC

Contact Person*

John Blue

Street Address*

137 Siena Dr

City*

Cartersville

State*

GA

Zip Code*

30120

Phone Number*

404-409-6597

Email Address*

paragonelectric@gmail.com

GA Contractor License Number*

EN211757

GA Contractor License Expiration Date*

06/30/2024

Certification

Owner and/or agent hereby agrees that he or she will comply with all requirements of the City of Smyrna's Sign Ordinance currently in effect. Also, that the sign will not be located within the street right-of-way or block the view of any intersection.

Applicant Signature*

Michael B Fitzgerald
Mar 28, 2024

I have read and understand Chapter 82 of the City's Code of Ordinances and I agree to comply with its regulations.

Applicant Signature*

✓ Michael B Fitzgerald
Mar 28, 2024

Acknowledgement

Applicant Signature*

✓ Michael B Fitzgerald
Mar 28, 2024

Attachments



Formetco 10 6 x 36 package.pdf
Formetco 10 6 x 36 package.pdf
Uploaded by Michael Fitzgerald on Mar 28, 2024 at 3:20 PM



Addendum to Sign Permit Application non rail.pdf
Addendum to Sign Permit Application non rail.pdf
Uploaded by Michael Fitzgerald on Mar 28, 2024 at 3:20 PM



2264 Atlanta Rd.pdf
2264 Atlanta Rd.pdf
Uploaded by Michael Fitzgerald on Mar 28, 2024 at 3:21 PM



FORMAL RESPONSE_SIGN-24-76_LETTER.pdf
FORMAL RESPONSE_SIGN-24-76_LETTER.pdf
Uploaded by Joey Staubes on May 6, 2024 at 10:37 AM



Property Owner Authorization **REQUIRED**
2264 Atlanta Rd SE signed.pdf
Uploaded by Michael Fitzgerald on Mar 28, 2024 at 3:20 PM



Sign Contractor Proof of Insurance **REQUIRED**
ACORD Form 20240213-100115.pdf
Uploaded by Michael Fitzgerald on Mar 28, 2024 at 3:20 PM

**Sign Contractor Business License**

REQUIRED

Contractor Biz License.pdf

Uploaded by Michael Fitzgerald on Mar 28, 2024 at 3:20 PM

**Dimensioned Sign Rendering**

REQUIRED

1 AG-076 10'x36' FF 15'V 40'T LED Smyrna GA 110 IBC_Stamped Letter.pdf

Uploaded by Michael Fitzgerald on Mar 28, 2024 at 3:20 PM

**Engineering Plan**

REQUIRED

1 AG-076 10'x36' FF 15'V 40'T LED Smyrna GA 110 IBC_Stamped Letter.pdf

Uploaded by Michael Fitzgerald on Mar 28, 2024 at 3:20 PM

History

Date	Activity
5/6/2024, 10:37:39 AM	Joey Staubes altered approval step Review of Sign Permit Application , changed status from Active to On Hold on Record SIGN-24-76
3/28/2024, 4:00:55 PM	approval step Review of Sign Permit Application was assigned to Joey Staubes on Record SIGN-24-76
3/28/2024, 4:00:54 PM	Michael Fitzgerald submitted Record SIGN-24-76
3/28/2024, 2:28:21 PM	Michael Fitzgerald altered Record SIGN-24-76, changed ownerEmail from "" to "sirakgt@yahoo.com"
3/28/2024, 2:28:21 PM	Michael Fitzgerald altered Record SIGN-24-76, changed ownerPhoneNo from "" to "678-622-4601"
3/28/2024, 2:28:21 PM	Michael Fitzgerald altered Record SIGN-24-76, changed ownerStreetName from "2264 ATLANTA RD SE" to "ATLANTA RD SE"
3/28/2024, 2:28:21 PM	Michael Fitzgerald altered Record SIGN-24-76, changed ownerStreetNo from "" to "2264"
3/28/2024, 2:27:14 PM	Michael Fitzgerald started a draft of Record SIGN-24-76

Timeline

Label	Activated	Completed	Assignee	Due Date	Status
✓ Review of Sign Permit Application	3/28/2024, 4:00:55 PM	-	Joey Staubes	-	On Hold
💰 Payment of Permit Fees	-	-	Michael Fitzgerald	-	Inactive
📄 Issuance of Sign Permit	-	-	-	-	Inactive
📋 Building Inspection-Sign- Electrical	-	-	-	-	Inactive
📋 Building Inspection-Sign- Footing	-	-	-	-	Inactive
📋 Building Inspection-Sign- Final	-	-	-	-	Inactive
✓ Completion of Permit	-	-	-	-	Inactive



City of Smyrna, GA

Jul 12, 2024

SIGN-24-76

Review of Sign Permit Application

Sign Permit

Status: On Hold**Became Active:** Mar 28, 2024**Assignee:** Joey Staubes**Completed:** May 6, 2024

Applicant

Michael Fitzgerald
fitzgeraldland@gmail.com
3162 Johnson Ferry Rd, Ste 260-441
Marietta, GA 30062
678-571-8889

Primary Location

2264 ATLANTA RD SE
SMYRNA, GA 30080

Owner:

KASSA SIRAK
2264 ATLANTA RD SE SMYRNA, GA 30080

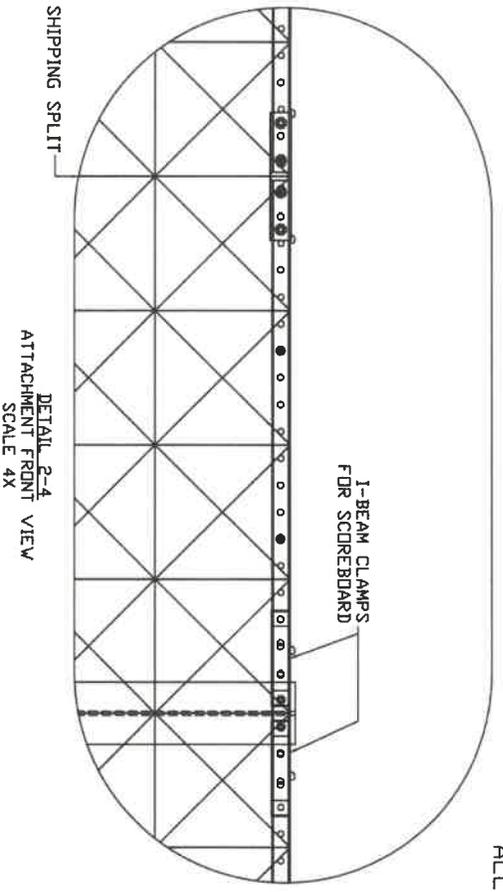
Comments

Joey Staubes , May 6, 2024

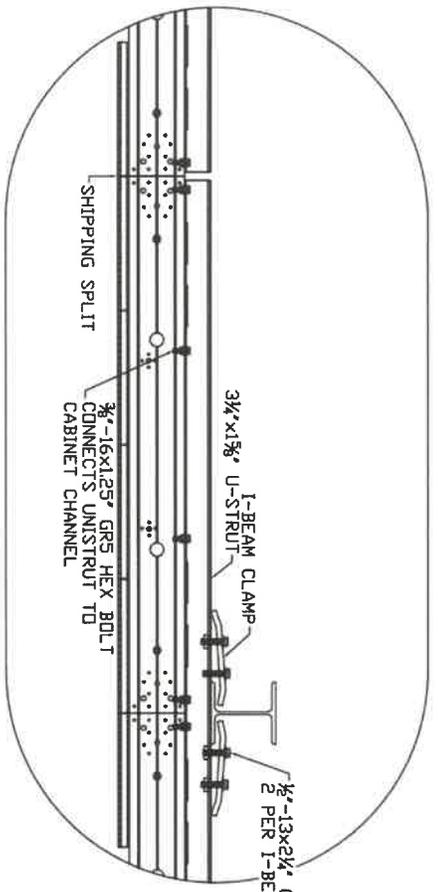
This sign permit is denied based on the non-compliance with the regulations established in Chapter 82, Section 15 of the Smyrna Code of Ordinances. The proposed sign exceeds both the maximum area (32 square feet) and maximum height (8 feet) specified by the ordinance, is not a ground based monument sign as required by the ordinance and is a pole sign as prohibited by the ordinance.

A formal response is attached.

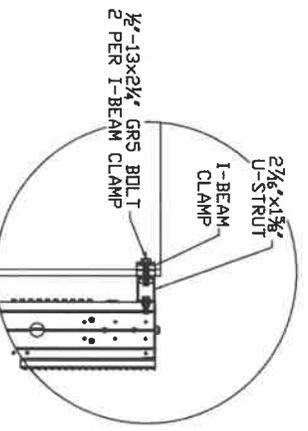
ALL CONFIGURATIONS



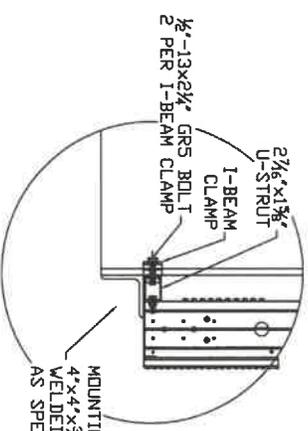
DETAIL 2-4
ATTACHMENT FRONT
SCALE 4X



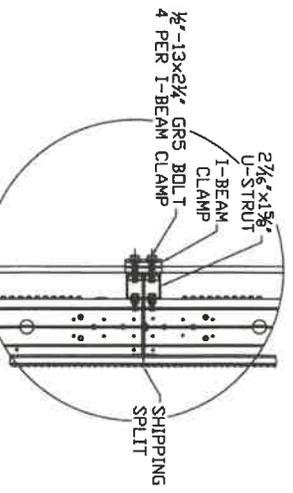
DETAIL 2-5
TYP ATTACHMENT AT UPRIGHTS
ASSY IN FIELD BY OTHERS
SCALE 4X



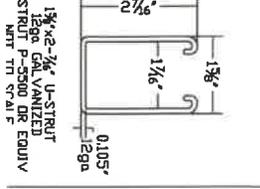
DETAIL 2-1
TOP SECTION
COLUMN ATTACHMENT
ASSY IN FIELD BY OTHERS
SCALE 4X



DETAIL 2-3
BOTTOM SECTION
COLUMN ATTACHMENT
ASSY IN FIELD BY OTHERS
SCALE 4X



DETAIL 2-2
CABINET JOINT
COLUMN ATTACHMENT
ASSY IN FIELD BY OTHERS
SCALE 4X



1 3/8" x 2 7/8" U-STRUT
LEADER GALVANIZED
UNISTRUT P-3500 OR EQUIV
MNT TO SHIP

REV	DESCRIPTION	DATE	APPD	RFV
A	MISC. UPDATES AND CORRECTIONS	6-29-21	APPD	RFV

REV	DESCRIPTION	DATE	APPD	RFV
1	REVISIONS	08-23	APPD	RFV
2	REVISIONS	8-22-23	APPD	RFV

PART NUMBER	2963 Pleasant Hill Rd, Duluth, GA 30096-38
FIX-A DBB	U-STRUT UPRIGHT CONNECTION DETAIL
APPROVALS	10'-6" x 35'-8" 13.3mm FIX-A DBB
DATE	10/11/23
DRN	10/11/23
DRN	10/11/23

THIS MATERIAL IS THE EXCLUSIVE CONFIDENTIAL PROPERTY OF FORMETCO, INC. ALL RIGHTS, INCLUDING COPYRIGHT AND PATENT RIGHTS, ARE RESERVED BY FORMETCO, INC.



STANDARD CONFIGURATION

18'-10" STOCK LENGTH

18'-10" USE FULL LENGTH - NO CUT

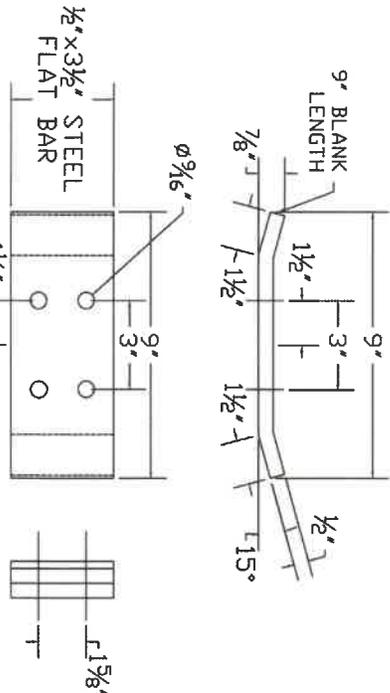
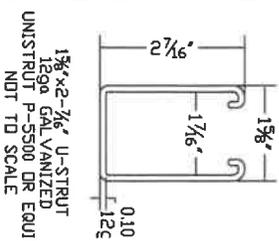
UNISTRUT CUT PLAN 18 TILES
6 REQUIRED

18'-10" STOCK LENGTH

16'-8 13/16" CUT LENGTH

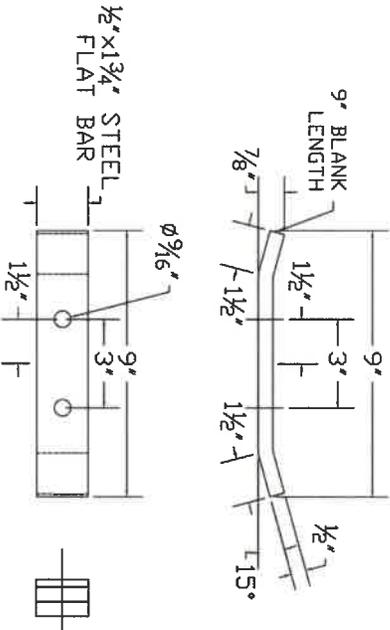
UNISTRUT CUT PLAN 16 TILES
6 REQUIRED

2'-1 3/16" DRIP



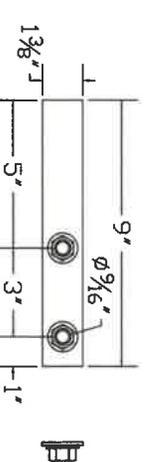
FORMED I-BEAM CLAMP

DOUBLE WIDTH
3 1/2" x 1/2" FLAT BAR
PAINT GRAY
SCALE 4X
QTY = 20 REQ'D



FORMED I-BEAM CLAMP

SINGLE WIDTH
1 3/4" x 1/2" FLAT BAR
PAINT GRAY
SCALE 4X
QTY = 20 REQ'D



UNISTRUT CLAMP BOLT PLATE

1.375" x 9" FLAT
129g GALVANNEAL
SCALE 4X
QTY = 60 REQ'D

NOTE:
GRAY UPRIGHT BEAM CLAMP - 1/2" THICK

REV	DESCRIPTION	DATE	APPD	REVISED
A	MISC. UPDATES AND CORRECTIONS	6-29-21	RFV	
REVISIONS				
1	DESCRIPTION	DATE	APPD	REVISED
1		08-23		6-22-23
2				

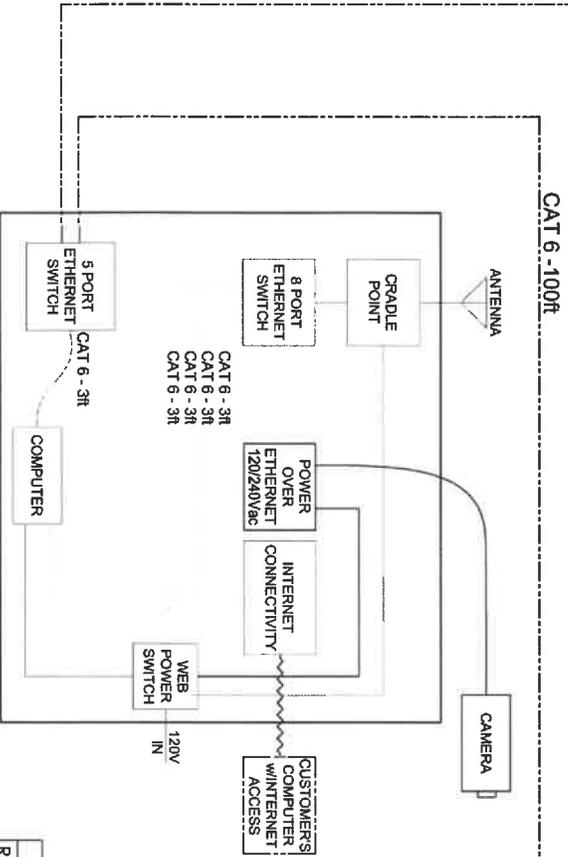
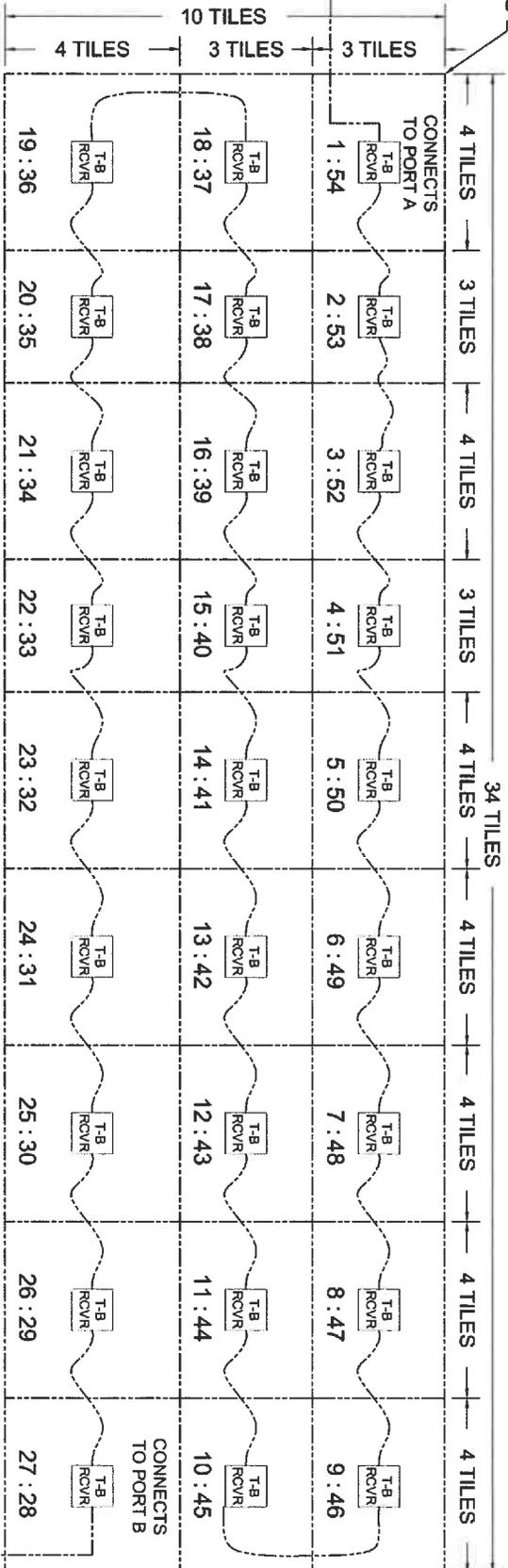
PART NUMBER	2963 Pleasant Hill Rd. Duluth, GA 30096-381
FIX-A-DBB	
APPROVALS	
DATE	08-23
BY	
U-STRUT & I-BEAM CLAMP FABRICATIC	
10'-6" x 35'-8" 13.3mm FIX-A-DBB	



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STANDARD CONFIGURATION

(27) F-TILE CABINETS

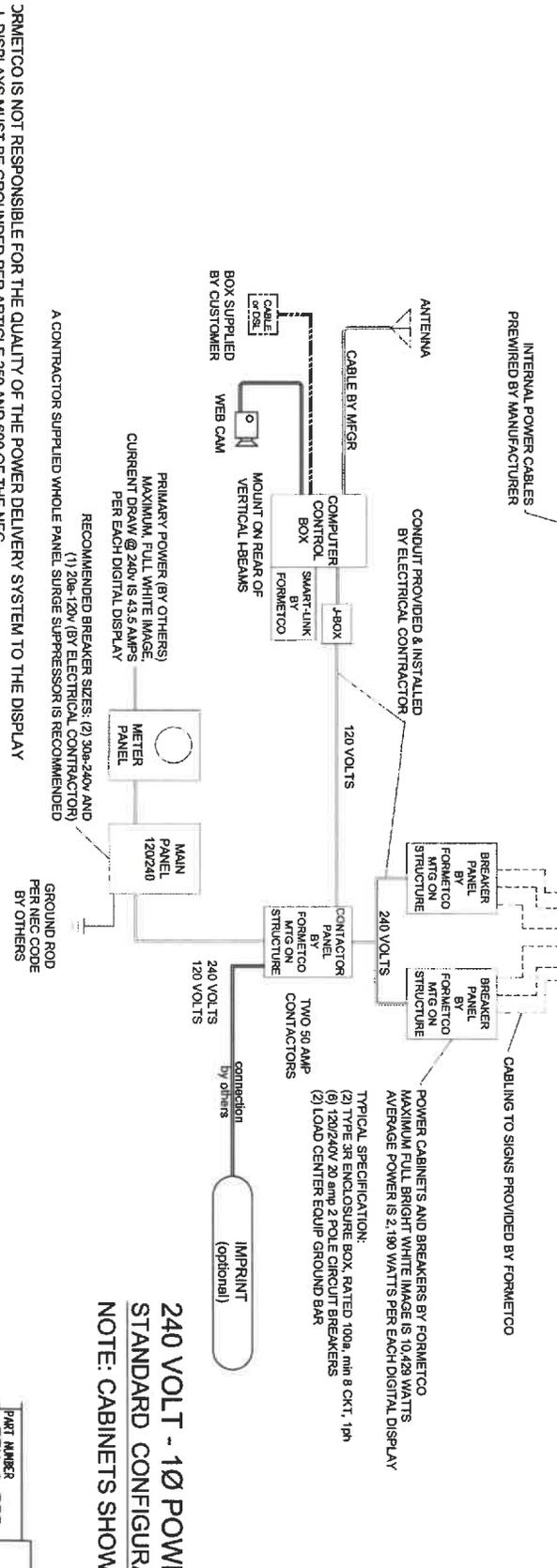
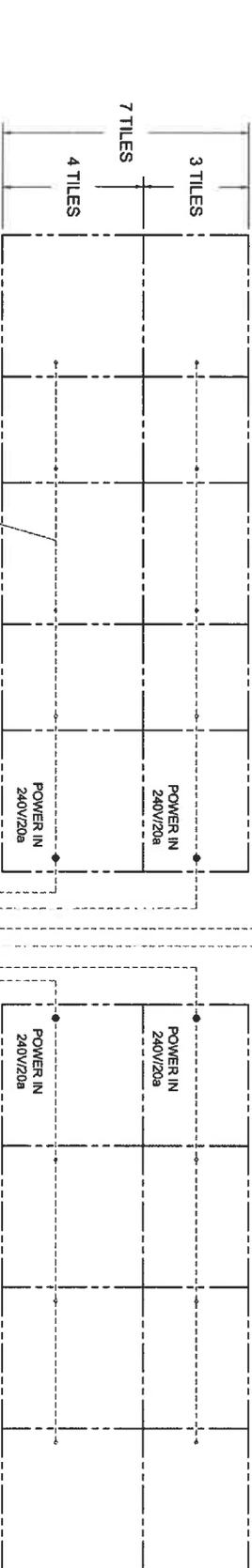
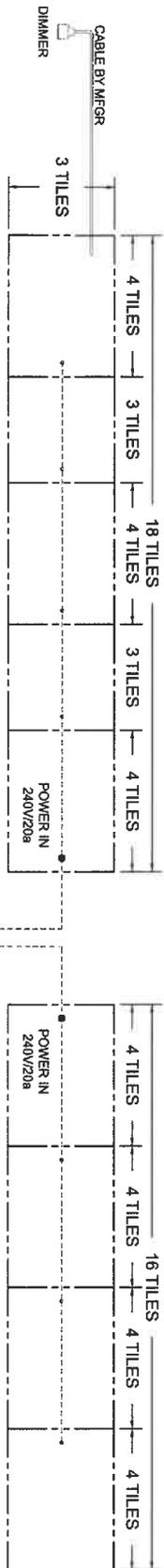


NOTE: CABINETS SHOWN AS VIEWED FROM THE REAR

REV	DESCRIPTION	DATE	APPD	REVISED
REVISIONS				
PART NUMBER: FTX-A DBB APPROVALS: 2963 Pleasant Hill Rd. Duluth, GA 30096-381 FORMETCO 2002				

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**POWER CABINET AND BREAKER REQUIREMENTS AND
AMPERAGE AND WATTAGE RATINGS SHOWN
ARE PER DIGITAL DISPLAY UNLESS OTHERWISE INDICATED.**



**240 VOLT - 1Ø POWER
STANDARD CONFIGURATION**
NOTE: CABINETS SHOWN AS VIEWED FROM THE REAR

FORMETCO IS NOT RESPONSIBLE FOR THE QUALITY OF THE POWER DELIVERY SYSTEM TO THE DISPLAY
 DISPLAYS MUST BE GROUNDED PER ARTICLE 250 AND 600 OF THE NEC
 ELECTRICAL WORK DONE MUST MEET OR EXCEED ANY LOCAL AND NATIONAL ELECTRICAL CODES
 OVER CURRENT PROTECTION DEVICE MUST BE MATCHED TO THE FAULT CURRENT THAT IS AVAILABLE
 THE POWER DELIVERY CIRCUIT.
 THE TO THE INRUSH CURRENT CREATED BY THE DISPLAY ON STARTUP THE OVER CURRENT PROTECTION
 DEVICES) MAY HAVE TO BE OVERSIZED
 PRIMARY FEEDER CIRCUITS TO THE DISPLAY MUST BE UL 489 LISTED

REV	DESCRIPTION	DATE	APPD	REVISIONS
A	MOVE SMARTLINK TO CONTROL BOX AND REVISE NOTES	04-13-23	CJD	

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PART NUMBER	29633 Pleasant Hill Rd. Duluth, GA 30096-381
REVISED	08-23
DATE	08-23
BY	DDI MTF SCAL F

FORMETCO
240V - 1Ø ELECTRICAL RISER

Addendum to Sign Permit Application

1. Please note that the online permit submittal portal located at <https://smyrnaga.portal.opengove.com> did not offer an option that matches the type of sign requested. The proposed sign is commonly called a "freestanding sign" or an "off-premise sign."

...exists, and over 25 feet from any point where right-of-way lines intersect for two streets or roads. No reduction in parking.



Diagram of Proposed Sign

Size of Subject Parcel: 0.6369 +/- Acres

Project Address
2264 Atlanta Rd
Smyrna, Georgia

Project Contact
Mike Fitzgerald
(678) 571-8889
Mike@AtlanticBillboards.com

ATLANTIC



City of Smyrna

3180 Atlanta Road

Smyrna, Georgia 30080

(678) 631-5387 / Community Development

May 6, 2024

Michael B Fitzgerald, Manager Atlantic Billboards, LLC
3162 Johnson Ferry Rd #260-441
Marietta, GA 30062

RE: Sign Permit: SIGN-24-76
2264 Atlanta Rd
17049100210

The application for permit SIGN-24-76 is denied based on the non-compliance with the regulations established in Chapter 82, Section 15 of the Smyrna Code of Ordinances. The proposed sign exceeds both the maximum area (32 square feet) and maximum height (8 feet) specified by the ordinance, is not a ground based monument sign as required by the ordinance and is a pole sign as prohibited by the ordinance.

Also, this sign would exceed the number of allowable signs at this location because there is already one ground based monument sign at this location.

Due to the non-compliance with these standards established in Chapter 82 of the Smyrna Code of Ordinances, the sign permit is denied.

Joey Staubes
Planner II
Community Development

Mayor - Derek Norton

City Council Ward 1 - Glen Pickens / Ward 2 - Latonia P. Hines / Ward 3 - Travis Lindley / Ward 4 - Charles Welch
Ward 5 - Susan Wilkinson / Ward 6 - Tim Gould / Ward 7 - Ricky Oglesby, Jr.

City Administrator - Joe Bennett / City Clerk - Heather Corn / City Attorney - Scott Cochran
Municipal Court Judge - Phyllis Gingrey Collins



PROPERTY OWNER AUTHORIZATION

City of Smyrna Community Development Department, 3180 Atlanta Rd, Smyrna, GA 30080

Office Phone 678-631-5387 / Fax 770-431-2808

I, SIRAK KASSA, swear that I am the Property Owner of the property

located at: 2264 Atlanta Rd SE

as shown in the records of Cobb County, Georgia, which is the subject matter of the attached application.

I authorize the person named below to act as the applicant in pursuit of this application.

Name of Applicant (print clearly): Atlantic Billboards, LLC, Mike Fitzgerald, Manager

Address: 3162 Johnson Ferry Rd, #260-441, Marietta, GA 30062

Telephone: 678-571-8889 Email: Mike@AtlanticBillboards.com

I have read, understood, and answered the aforementioned items to the best of my knowledge. If I am found to have misrepresented myself on this affidavit or the attached application, I am aware I may be in violation of the City Code and run the risk of being issued a citation for violation of the City of Smyrna Code of Ordinances.

(Must be signed by the property owner. If the landowner is a corporation, the form must be signed by an officer of the corporation.)

SIRAK KASSA
Signature of Property Owner

2264 atlanta rd se
Address

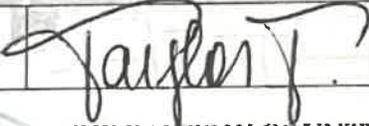
Sirak Kassa
Name of Property Owner (print clearly)

Smyrna Ga 30080
City, State, Zip

BARTOW COUNTY, GEORGIA HOME BASED

VALID 01/01/2024 THROUGH 01/01/2025

BUSINESS NAME/ADDRESS	OWNER NAME	BUSINESS DESCRIPTION
BOWEN AUGER SERVICES, INC. 326 PLEASANT VALLEY RD ADAIRSVILLE, GA 30103	BOWEN JEROME D	

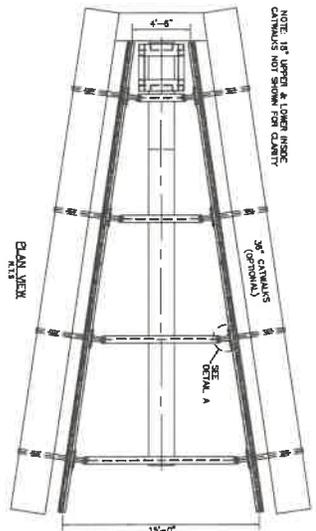
LICENSE FEES PAID	LICENSE OFFICIAL	LICENSE NUMBER
180.00		HO14

THIS LICENSE IS GRANTED BY THE BARTOW COUNTY COMMUNITY DEVELOPMENT DEPARTMENT AND ACCEPTED BY LICENSEE SUBJECT TO ALL OF THE TERMS AND CONDITIONS OF THE ORDINANCES GOVERNING THE ISSUANCE AND RETENTION OF THE SAME.

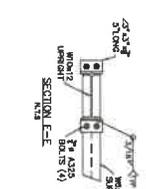
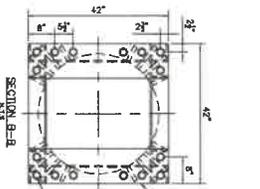
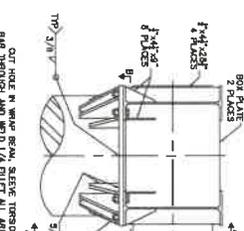
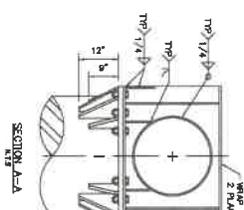
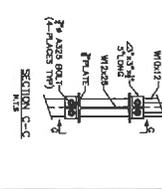
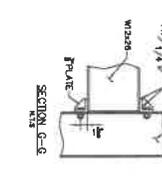
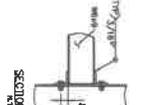
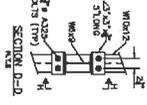
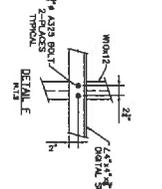
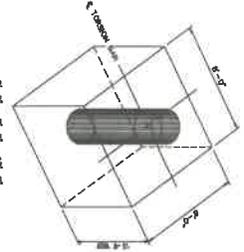
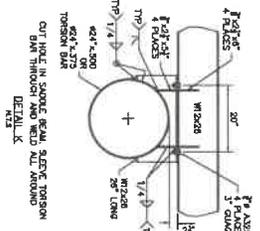
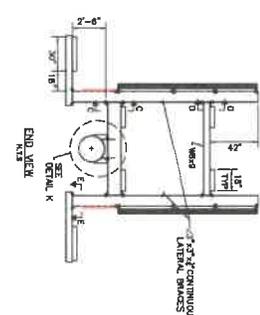
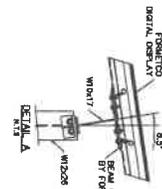
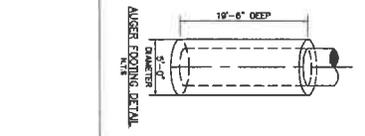
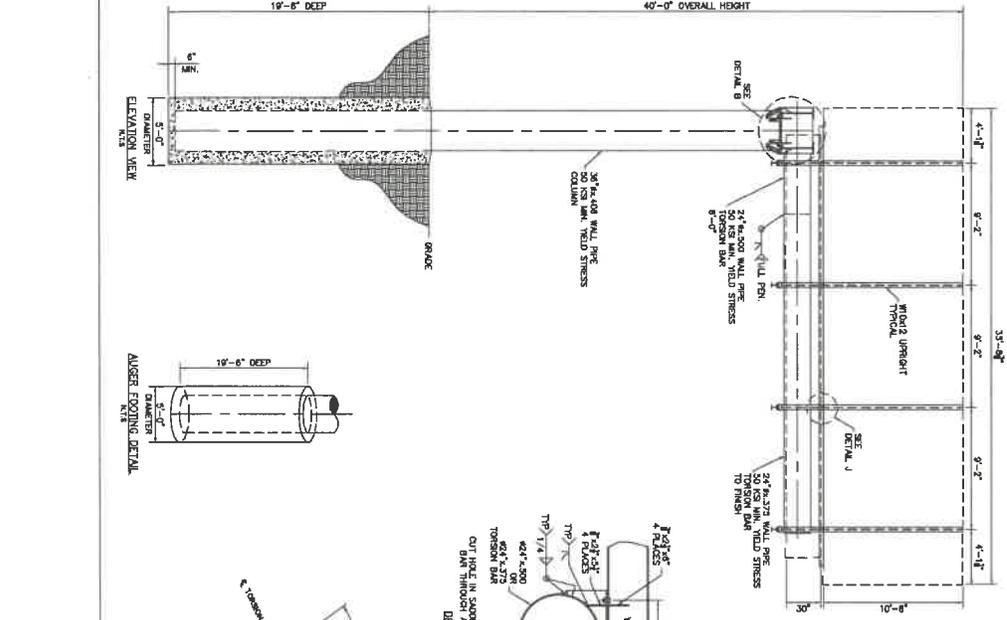
* Please note, license fee amount does not include an administrative fee of \$30

DISPLAY IN A CONSPICUOUS LOCATION. MAY BE REVOKED FOR CAUSE.

THE STRUCTURE SHOWN, AS DESIGNED, IS CAPABLE OF SUPPORTING UP TO TWO (2) DIGITAL UNITS WEIGHING UP TO APPROXIMATELY 4,725# EACH.



NOTE: UP UPPER & LOWER RINGS CONTAIN 8 NO. 500M (50#) COLUMNS



- GENERAL NOTES**
- All design, detailing, fabricating and construction shall conform to the following codes and specifications:
 - American Institute of Steel Construction, Inc. (AISC) 13th Edition
 - American Society of Testing and Materials (ASTM) specifications
 - Concrete (ACI 318—Current Edition)
 - Code for Welding in Building Construction of the American Welding Society (AWS) (Current Edition)
 - Specification for Structural Steel Fabrication by the American Institute of Steel Construction (AISI) (Current Edition)
 - Concrete shall be 4,000 P.S.I., 28 days strength.
 - Reinforcing Steel (Rebar) shall be ASTM A-615, Grade 60.
 - All reinforcing steel shall be free from mud, oil, rust or coatings that would reduce or destroy bond.
 - Reinforcing steel shall be clean, free from mill scale and shall be free from any other material that would reduce bond.
 - 1/4" reb for stir, and end anchors not exposed to weather or in contact with ground. 3 inches for unlapped vertical lap splices.
 - Structural Material Specifications
 - Structural Steel and/or pipe shall be A-36.
 - Structural Steel shall be minimum 1/4" thick.
 - Structural tubing shall be ASTM A-500, Grade B.
 - Structural piping shall be ASTM A-53, Grade B, Type E or S, (1-1/2" thru 36"), ASTM A572, Grade 42, (1/2" thru 36"), or ASTM A572, Grade 50, (1/2" thru 36"), unless otherwise noted.
 - Anchor bolts (Rebar) shall be ASTM A-307, 3/4" diameter steel.
 - High strength bolts to conform with ASTM A-325, unless otherwise noted.
 - Welding electrodes shall comply with AWS D1.1—(Current Edition), E7018.
 - Design Wind Speed—110 MPH (I.R.C.)
 - Equivalent Wind Load—20.2 PSF @ 40'-0" above Elevation, 15.0 PSF below.
 - See Sheeting Capacity Requirements, S.F.
 - Clear or Higher Footing: Minimum Lateral Soil Bearing Capacity shall be 1,500 P.S.F. + 25,000 P.S.F. per foot of depth. (See also Form No. 501.1)
 - Contractor shall verify all dimensions and conditions in the field before erection and notify the Engineer of any discrepancies.
 - Safety of open holes in steel members, and end girths, girders, A shall be performed as detailed herein. Splices shall not be used and shall be performed by a certified welder. Splices shall not be used on hole more than 1/4" from edge of hole. Unless noted otherwise.
 - The structure shown, as designed, is capable of supporting up to two (2) digital display signs up to approximately 4,725# each.

This drawing is for permitting purposes only; unauthorized use prohibited.

Selective Structures, LLC
 811 Elm Avenue
 Adams, TN 37303

GINN ENGINEERING SERVICES, LLC
 1971 PATRICK RD.
 WAINWISSETTE, GA 30687
 678-232-0872

REVISION	DATE	BY	DESCRIPTION
1	02/16/24	AL	Permitting
2	02/16/24	AL	Final
3	02/16/24	AL	Final
4	02/16/24	AL	Final
5	02/16/24	AL	Final