

CITY OF SMYRNA  
PURCHASING DEPARTMENT  
2800 KING STREET  
SMYRNA, GEORGIA 30080  
678-631-5406

TO: Andrea Worthy, Director – Economic Development

FROM: Kelly Brown, Purchasing Manager

DATE: December 18, 2024

SUBJECT: Recommendation – RFP 24-034 Update to Downtown Master Plan

The City requested proposals for an update and expansion to the Smyrna B.O.L.D. Downtown Master Plan. Fifteen (15) proposals were received on Friday, July 12, 2024, and evaluated by staff from Economic Development, Parks and Recreation, Community Development, Public Works, Community Relations and selected Smyrna residents. The team selected five (5) firms for presentation/interviews and the final evaluation scores are shown below. The recommended firm is MKSK.

FIRM	EVALUATION TOTAL
<b>MKSK</b>	<b>175.34</b>
TSW Design	173.88
Perkins & Will	168.15
HGOR	164.46
Cooper Carry	160.81

The proposed cost is \$199,366.00. It is the recommendation of Purchasing and Staff that the City award RFP 24-034 Update to the Downtown Master Plan project to MKSK.

Please prepare any necessary paperwork to present to Mayor and Council for approval.

MKSK, Inc.  
999 Peachtree Street NE  
Atlanta, GA 30309