

CITY OF SMYRNA  
PURCHASING DEPARTMENT  
2800 KING STREET  
SMYRNA, GEORGIA 30080  
678-631-5406

TO: Chief Keith Zgonc  
Deputy Chief Mark Binicewicz

FROM: Kelly Brown, Purchasing Manager

DATE: September 10, 2024

SUBJECT: **Recommendation – FY2025 Police Vehicles**

The Police Department budgeted to purchase ten (10) replacement vehicles. Quotes were received on Friday, August 9, 2024. Bid Tab is attached.

We are recommending award to each vendor below for vehicle purchase & outfitting.

**RFQ 25-004 Four (4) 2025 Ford Utility Pursuit Vehicles**

Vendor	Cost per Vehicle	Total Cost	Projected Delivery
Prater Ford, Inc. (Calhoun, GA)	\$50,642.00	\$202,568.00	8-12 weeks
Diversified Electronics (Marietta, GA)	\$11,934.29	\$47,737.16	
Total	<b>\$62,576.29</b>	<b>\$250,305.16</b>	

**RFQ 25-004 One (1) 2025 Ford Utility Pursuit Vehicles – using existing equipment**

Vendor	Cost per Vehicle	Projected Delivery
Prater Ford, Inc. (Calhoun, GA)	\$50,642.00	8-12 weeks
Diversified Electronics (Marietta, GA)	\$2,500.00	
Total	<b>\$53,142.00</b>	

**RFQ 25-005 One (1) 2024 Ford F-150 Responder**

Vendor	Cost per Vehicle	Projected Delivery
Family Ford (Dallas, GA)	\$49,630.00	10-12 weeks
Diversified Electronics (Marietta, GA)	\$15,362.71	
Total	<b>\$64,992.71</b>	

**RFQ 25-005 One (1) 2024 Ford F-150 Administrative**

Vendor	Cost per Vehicle	Projected Delivery
Family Ford (Dallas, GA)	\$46,800.00	10-12 weeks
ProLogic ITS, LLC (Acworth, GA)	\$9,105.13	
Total	<b>\$55,905.13</b>	

**RFQ 25-006 One (1) 2025 Ford Explorer XLT 4x4**

Vendor	Cost per Vehicle	Projected Delivery
Phil Brannen Ford of Perry (Perry, GA)	\$44,304.00	6-10 weeks
ProLogic ITS, LLC (Acworth, GA)	\$5,822.66	
Total	<b>\$50,126.66</b>	

**RFQ 25-007 One (1) 2024 Ford Edge SEL**

Vendor	Cost per Vehicle	Projected Delivery
Phil Brannen Ford of Perry (Perry, GA)	\$35,664.00	6-10 weeks
	\$0.00	
Total	<b>\$35,664.00</b>	

**RFQ 25-008 One (1) 2024 Chevrolet Traverse**

Vendor	Cost per Vehicle	Projected Delivery
Hardy Chevrolet (Dallas, GA)	\$35,995.00	
Monster Customs (Marietta, GA)	\$7,079.89	
Total	<b>\$43,074.89</b>	

**TOTAL for all Vehicles: \$ 553,210.55****Budget: \$ 540,000.00**

It is the recommendation of Police and Purchasing to award purchase of FY2025 Police Vehicles to Prater Ford, Inc., Family Ford, Phil Brannen Ford and Hardy Chevrolet. Outfitting will be provided by Diversified Electronics, ProLogic ITS, and Monster Customs per Cobb County master agreement. Please prepare any necessary paperwork to present to Mayor and Council for approval.