

# KEEP SMYRNA BEAUTIFUL Minutes - Final



Smyrna Community Center  
Jonquil Room  
1250 Powder Springs Street  
Smyrna, GA 30080

Laura Zhiss (Mayor's Appointee)  
Shawn Garcia (Ward 1)  
Lisa Castleberry (Ward 2)  
Matt Anderson (Ward 3)  
Dawn McLoughlin (Ward 4)  
Maggie McGarity, Treasurer (Ward 5)  
Nell Robinson (Ward 6)  
Larry Powell (Ward 7)  
Trevour Kelleher, Secretary (At Large)  
Christ Knight (At Large)  
Phyllis Owens, Board Chairperson (At Large)  
Hilary Scott (At Large)  
Stephanie Williams (At Large)  
Olivia Wise (At Large)  
Vacant (At Large)  
Vacant (At Large)

City Attorney Scott Cochran  
City Administrator Joseph Bennett  
City Clerk Heather K. Peacon-Corn

## September 10, 2024 6:30 PM

### 1. Roll Call

**Present:** 10 – Lisa Castleberry, Matt Anderson, Dawn McLoughlin, Maggie McGarity, Nell Robinson, Trevour Kelleher, Chris Knight, Phyllis Owens, Hilary Scott, Olivia Wise  
**Absent:** 4 – Laura Zhiss, Shawn Garcia, Larry Powell, Stephanie Williams  
**Staff:** 2 – Julie Barwig, Eloise Holland

### 2. Call to Order

**2024-164** Welcome / Call to Order – *Phyllis*

The September 10, 2024 Keep Smyrna Beautiful Meeting held at the Smyrna Community Center in the Jonquil Room at 6:32 PM.

### 3. Chairperson Instruction and Comment

### 4. Formal Business

**A. 2024-166** Chairman's Report – *Phyllis*

Training surveys with self-assessments will be coming in the next week.

**B. 2024-168** Secretary's Report – *Trevour*

**C. 2024-170** Finance – *Maggie*

Maggie presented the August financials. Filed for Audit.

Next meeting Julie and Maggie will present the proposed 2025 budget. We will be moving to QuickBooks for 2025, so reports and budget may look different.

**D. 2024-172 Old Business – *Phyllis***

Spooky Festival: October 18 event 7-8pm by Parks & Rec. Phyllis, Dawn and Liv volunteered to staff the booth. Chris, Matt and Eloise can be available for setup but not during event while trick or treating with their families. Liv made a motion seconded by Lisa to support by Board. Phyllis will lead coordination → suggest activity ideas for the evening.

**E. 2024-174 New Business – *Phyllis***

**F. 2024-176 Committee Reports – *Phyllis***

- **Education Committee:** Chris shared update. The school grant process and forms are almost complete being revised.
- **Pollinator Garden Committee:** Liv updated that fall will break ground with spring planting to occur in April ahead of Garden Tour with Grand Opening tentatively in June. Homegrown network ([LINK](#)) is an initiative to define existing gardens and turf areas into a virtual National Park. Their mission is to raise awareness and urgently inspires everyone to address the biodiversity crisis by adding native plants and removing invasive ones where we live, work, learn, pray, and play. They offer a planting guide with easy to plant supplies kit. Committee connecting for support copying this program for pollinator pockets across Smyrna neighborhoods.
- **Audit:** Audit completed thru end of June. Lisa updated that the next meeting will be in November after Q3.
- **Fundraising and Grant Committee:** Liv shared that grant submissions continuing.
- **Keep Cobb Beautiful Update:** Trevour shared updates. CHaRM interim facility to be setup by end 2025. [KCB.com](#)
  - September 19 – HHW Event (TBD- May be paint only)
  - September 26 – Medication Disposal Event
  - November 6 – Volunteer Appreciation Event
  - November 9 – CRE (Community Recycling Event)

**G. 2024-178 Director's Report – *Julie***

- Curbside recycling education program. Julie to present proposal for volunteer audit initiative to Council in October. The mailer and bin stickers would occur in either outcome.
- Marketing Budget Adjustment Request. Actual are significantly under budget. Request to shift funds maintaining marketing budget allocated.
  - Move \$700 from community display to social media (total budget becomes \$2700)
  - Move \$1000 from yard signs to professional printing and \$1000 to signage and banners. Dawn made motion to approve these 3 proposed budget changes. Seconded by Matt. Motion passed.
- Magnet design shown to Board. Share feedback directly to Julie.

H. **2024-180** Coordinator's Report – *Eloise*

- Hands on Atlanta: new premium partnership to raise awareness and increase volunteer participation, especially from corporate groups. As she learns the portal, Eloise may migrate from signup genius onto this platform. Waivers can be embedded in the process vs separately done for us today.
- KSU Volunteer Fair tabling. Over 90 contacts, so will monitor engagement to assess impact of attending to both campuses.
- Jonquil Bulb Sale. 36 people already requested to be notified! 112 bulb bags for this year will arrive late September.
- Requests for support
  - Smyrna handmade market Oct 13 in morning
  - Spooky festival covered above
  - TBD for Smyrna Birthday on October 12: pending event coordination details. Julie requested location near where we can park van to make setup and takedown easier.
  - Upcoming: Thankathon and GA Gives

5. **Approval of Minutes**

- A. **MIN2024-149** Approval of the August 13, 2024 Keep Smyrna Beautiful Meeting Minutes

6. **Other Business / Staff Comment**

- A. **2024-162** Upcoming Events:

- Community Cleanups: September 25<sup>th</sup>, October 9<sup>th</sup> & 15<sup>th</sup>
- Smyrna Market Tabling: September 9<sup>th</sup>, October 13<sup>th</sup>
- Document Shredding: September 14<sup>th</sup>
- Monthly Recycling Center Tours: September 20<sup>th</sup>, October 18<sup>th</sup>
- Litter free event: October 12<sup>th</sup>
- Bulky Trash Amnesty: October 19<sup>th</sup>
- Adopt-a-Mile: October 19<sup>th</sup>
- Rivers Alive: November 2<sup>nd</sup>
- Eco-Kids Festival: November 16<sup>th</sup>

7. **Adjournment**

The September 10, 2024 Keep Smyrna Beautiful meeting was adjourned at 7:29 PM.

Facilities are provided throughout City Hall for the convenience of persons with disabilities.

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THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN O.C.G.A. 50-14-3:  
The City of Smyrna website – [www.smyrnaga.gov](http://www.smyrnaga.gov)  
City Hall, 2800 King Street SE, Notice Boards